

# PROMO ART MONTECARLO

*Performances – Events – Cinema - Television*

## LORENA BARICALLA



PRIMA BALLERINA & CHOREOGRAPHER – SINGER – ACTRESS  
MASTER OF CEREMONIES – AUTHOR – PRODUCER

Internationally recognized Lorena Baricalla is a multi-talented artist, a creator, innovator, and business-oriented celebrity.

A visionary whose creative universes expand from ballet to art, and to fashion.

She is a **Ballet Star** and **Choreographer, Singer** and **Actress**.

Moreover, she is a **Master of Ceremonies** in 5 languages for international events, **TV Host, Ambassadors** for **fashion and luxury brands** with the attendance to events and red carpets, as well as an **Author, Role Model** and **Mentor**.

She is a **Producer** with PromoArt Monte-Carlo Production, her international company based in Monaco.

She has performed in **theatre and television in over 35 countries** throughout the world: America, Russia, Japan, all the European countries and of the Mediterranean area, Qatar and Emirates, and of course in Monaco.

### Biography

Born into a family of **Monaco** since more than 5 generations with Italian, French, Czech and German origins, Lorena has always lived in Monte-Carlo.

She speaks **five languages**: English, French, Italian, German and Spanish.

She gained her diploma with the highest marks "Mention Très Bien" from Monte-Carlo's "**Princess Grace**" **Ballet Academy** with the renowned Russian ballet teacher **Marika Besobrasova**.

She began her career by performing the **leading roles** at the **Monte-Carlo Ballet** founded by Princess Caroline: *Sheherazade*, the Mermaid in *The Prodigal Son*, the Marquise in *Marco Spada*, the Gypsy in *The Two Pigeons*, the *Taming of the Shrew*, the Dame Rouge in *Gaitée Parisienne*, the Favourite in *The Prince Igor*, *In the middle*,...performing in the numerous international tours of the company.

She has often been the star of the **National Day Galas** in honour of the **Prince of Monaco**.

As a **guest artist**, she danced *Swan Lake*, the *pas de deux* of *Romeo and Juliet* and *The Sleeping Beauty*, the solo *Träume, Tzigane*,...

Moreover, as a first professional experience preceding to the Monte-Carlo Ballet she had been cast in the soloist roles at the **Ballet Théâtre Français de Nancy** in *The Four Temperaments*, *Symphony in D*, *Les Forains*, *Jeu de Cartes*, *Les Biches*, *Phaedra*,...

**She danced the works of the major choreographers**: Balanchine, Ashton, Forsythe, the Russian Ballets of Diaghilev, Jiri Kilian, repertory by Lacotte, Petipa, Massine, Fokine, Roland Petit,...

**She worked with choreographers** such as Serge Lifar, Joseph Russillo, John Taras, Moses Pendleton, Thierry Malandain, Jean Christophe Maillot, Boris Eifman, Nils Christe, Kevin Haigen, Uwe Scholz, Dieter Amman, Philippe Lizon,...

She then founded **Promo Art Monte-Carlo Production**, an international production company based in Monte Carlo, with the Producer and her Manager Tino Genovese.

**PromoArt currently produces her as an artist** and manages her **Corps de Ballet**, of which have been part over the years round 200 dancers of various nationalities.

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### PROMO ART

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This allows her to extend her career by linking her abilities as prima ballerina and choreographer with those of singer, actress and producer. PromoArt realizes big events and shows and is furthermore specialized in the conception of new entertainment projects.

Till this date 2024, **versatile performer, Lorena has created a number of choreographies for theatre, television and important events**, performing them at an **international level** in numerous countries and in the most important venues of Monaco, with a cast of up to **100 supporting artists** in: *Carmen, Thalassa, Time Machine, Matrix, Belle Epoque Cancon, The Canticle of Canticles, Sheherazade, Worlds of Mysteries, The Michelangelo's Caves, Legend, The Siren, Romeo and Juliet, Psyche or the Mirrors of the Soul, Timepiece, The Angel, The Trip of Ulysses, Prashanti, La Traviata, Ritual, Orlando, Swan...*

She has had such **prestigious partners** as Rudolf Nureyev, Eric Vu An (Paris Opera principal dancer), Frédéric Olivieri (Monte Carlo Ballet principal dancer and director of La Scala of Milan), Marco Pierin (Milan's La Scala principal dancer), Vladimir Derevianko (Bolshoi principal dancer), Guillaume Graffin (Principal Dancer at Monte-Carlo Ballet and American Ballet Theatre), Randy Diamond (Principal Dancer at the Stuttgart Ballet),...

She has shared the stage with such **artists, singers and actors** as Armand Assante, José Carreras, Montserrat Caballé, Carla Fracci, Gigi Proietti, Riccardo Cucciolla, Garry Kasparov, Salomon Bourke, Roger Moore, Jimmy Jean-Louis, Armando Ariostini, etc..

Thanks to her **3-octave voice range**, she is the only **lyrical soprano** who sings while dancing on point shoes. She performs numerous **best hits from musicals** in her shows that unite dance and song, as well as singles and video clips. In "Musical Dreams" she performs *The Phantom of the Opera, Moulin Rouge, West Side Story, Cats, Evita, New York New York, My Fair Lady, Victor Victoria, Beauty and the Beast, Jesus Christ Superstar, Notre Dame de Paris, The Miserables ...*

Garry Kasparov, the World Chess champion presented the "premiere" of her show *Checkmate*, a powerful production by Promo Art, with the music of Abba.

As an **actress capable of acting both on stage and on a set**, with the same natural expressiveness in **five different languages**, she has played in shows and in musical in roles such as *My Fair Lady* and *Victor Victoria*, and she is filmed for presentation reels.

In this date she is sought after for movie projects in America.

She is a **Master of Ceremonies for numerous international events**.

She has presented Prince Albert of Monaco during the "Red and White Night" at the Cannes Cinema Festival.

She has been **Ambassador and Master of Ceremonies of the Golden Foot Award Monaco** for 3 editions: in 2012 she welcomed on stage Princess Stephanie of Monaco and prize winners Ibrahimovich, Cantona, Baresi, Matthaeus and Pelé; in 2013 in the presence of Prince Albert of Monaco she awarded the football players Didier Drogba, Osvaldo Ardiles, Carlos Valderrama and Jean-Pierre Papin with the participation of movie star Armand Assante; in 2014 she presented Andres Iniesta, Mia Hamm, Jean-Marie Pfaff, Hidetoshi Nakata, Hakan Sukur, Antonin Panenka, Roger Milla.

The event has been broadcasted by numerous TVs worldwide.

She is **Ambassador and Master of Ceremonies of the Monaco World Sports Legends Award, the Oscars of Sport**, produced by PromoArt Monte-Carlo Production, that she presents in 5 languages for several editions: 2015 official launch at Sportel; 1° Edition in 2016 with the awarded Mika Hakkinen, Giacomo Agostini, Carl Fogarty, Sir Tony Mc Coy, Jhong Ukh Kim, Pernilla Wiberg, Tia Hellebaut, Jean-Marie Pfaff, « Best Values Award » to Victor Tello, « Posthumous Award » to Antony Noghès, amongs the guests Louis Ducret, the F1 driver Charles Leclerc ;

2017 Edition with Mick Doohan, Jacky Ickx, Josefa Idem, Michèle Mouton, Armin Zoggeler, as guests the singer Khadja Nin, the F1 driver Charles Leclerc ;

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2018 Edition with Freddie Spencer, Jutta Kleinschmidt, Osvaldo Ardiles, "Posthumous Award" to Ayrton Senna, "Best Values Award" to Doctor Claudio Costa, and the guests Johan Zarco and Virginio Ferrari, Moto champions, Antonio Giovinazzi, F1 driver, and Stéphane Richelmi, LMP2 champion ;

2019 Edition with Mario Andretti, Nasser Al-Attiya, Loris Capirossi, Anna Gabriela Guevara, "Best Values Award" to Connie Henry, "Posthumous Award" to Ferenc Puskas.

"Lifetime Achievement – Sport and Cinema" to movie producer Julius R. Nasso, guests Amancio Amaro, former Hungary President Pal Schmitt, tenor Vittorio Grigolo, ...

In all these occasions she has also **performed as an artist**.

In 2020 she has been invited to perform as an artist and to be the **Master of Ceremonies of the PressBall in Berlin**, created in 1872, that she presented in German with the German TV journalist Max Oppel, under the Patronage of the European Parliament.

She **presented** in 2022 the AMLA Gala in Monaco, and in 2024 the event and filming for the documentary on the exhibition "State of Grace" under the Patronage of the Prince Albert of Monaco.

**She hosts the Oscars of Sport's Talk Shows** "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion". Filmed in Monaco, they consist now in round 50 Episodes that can be viewed on the web channels (You Tube, Vimeo, Daily Motion) of the Monaco World Sports Legends Award.

She has presented in 2021 for the American Television "**Lorena and Friends in Monaco**", a TV show about her life as an international star that she recounts to the spectators.

On SKY TV, in 2023, she has been the **guest star** of the 1st episode filmed in Monaco of "**Quelle Brave Ragazze**" TV Show with Sandra Milo, Mara Maionchi and Marisa Laurito. Moreover PromoArt Monte-Carlo Production realized the executive production (location, authorizations, guests, creative content) of all the episodes filmed in Monaco and France.

In 2024 she is the guest of the TV show "**Ça va l'faire**" on **TVMonaco**.

She has often performed as a **guest on television broadcasts** in Italy (RAI, Canale 5, Rete4, Sky) Germany, Japan and France.

For the **Mediterranean Games Gala**, she danced her own choreography – expressly created on demand – entitled "The Symphony of the Sea" with her corps de ballet and a symphonic orchestra on stage, in front of a **live audience of 20,000 and millions of Eurovision viewers**.

She is **interviewed by numerous TV and Radio channels** of Monaco, Italy, France, Russia, Germany,...

She is also sought after as an **Ambassadress and Endorser by numerous Fashion and Jewellery brands for red carpets, international events, fashion shows or photo and video shootings**. She collaborated till now with more than **30 brands**: Dany Atrache, Teodora Milano, Alessandra Aiardo, Raquel Balencia, Seyit Ares, Uel Camilo, Eles Italia, Gianni Versace Private Collection, Genesis Walle, Nordic Angels by Marketa Hakkinen, Didimara, CréaZen by Sophie Rouault, Sveta, Gianni Calignano, Gaetano Navarra, Viktoriia Nosach, Fabiana Gabellini, Agnes Wuyam, MO.YA by Barbara Piekut, Svetlana Kushnerova, To Be New-York by Simone Vannuzzi, Goldknopf Couture by Thomas Lempertz,...

And also Duccio Venturi Bottier, Joshua Fenu shoes, Burak Uyan shoes.

For the Jewellery: Pasquale Bruni, Cesare Pompanon, Century luxury watches, Montblanc Haute Joaillerie, Pia Mariani Haute Joaillerie, Amato Teresa Gioielli, Gold&Roses, Stroili Gioielli, Nehro, Marina Corazziari...

She is an **Ambassadress for numerous fashion shows** in Monaco, Milano, Rome and Paris.

As a **Mentor and Role Model** she has created in 2015 thanks to her ample artistic and pedagogic experience, her own method of teaching for Classical Ballet that forms to the profession: the "**Méthode Russe de Monte-Carlo de Lorena Baricalla**" ("The Lorena Baricalla Monte Carlo Russian Method"), followed by Affiliated Schools in Italy, France and Monaco.

She realizes **Training and Habilitation Courses for Ballet Teachers**, and **Workshops with**

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### **Master Classes for Pupils.**

She is a **Coach** and she trains professional dancers having a long practice with her corps de ballet. She supports young dancers through **scholarships** offered by PromoArt MonteCarlo Production. The 'Method' reunites in the Principality the Affiliated Schools's young dancers for an **annual event** of exams with the participation of ballet stars and renowned figures. In the Jury with Lorena Baricalla have participated the ballet stars Daniel Agesilas, Anna Razzi, Eric Vu An, Luciana Savignano, Jozef Varga, Toni Candeloro, Marco Pierin, Randy Diamond and Stefano Botto.

She is **Goodwill Ambassadors** for the Organisation VEGB – Visage des Enfants de la Guinée-Bissau, which helps African children.

In 2019 the **Automobile Club de Monaco**, organizer of the F1 Grand Prix, has requested her to be one of the 3 members of the **Jury** of the "Monaco Elegance and Cars Concours" which reunited vehicles from worldwide.

Lorena is the **icon** of the **innovative entertainment project "Origins – The Answer"**, a new "world", of which she is the leading performer and creator with Producer Tino Genovese.

"Origins – The Answer" is based on a big show for arenas, a Trilogy of Books, a Trilogy of Movies and of Video Games. An international project currently being developed by Promo Art Monte-Carlo Production that has drawn interest from Weta (The Lord of the Rings, Avatar) and Ennio Morricone had indicated his availability to create the music.

At the preview of this show, preceded by a performance by José Carreras, Lorena has been presented by Roger Moore for her performance accompanied by a cast of 100.

As an **Author** Lorena has written the books of the **Trilogy of « Origins - The Answer »**, now published in English and in Italian. An adventurous and spiritual epic saga.

End 2023 she also published the book in French: "**La Roseaie de l'Etoile Lorena Baricalla**" (The Rose Garden of ballet star Lorena Baricalla).

All the books are on Amazon.

She has **2 millions of visualizations** on her social networks.

[www.lorenabaricalla.com](http://www.lorenabaricalla.com)

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