

# PROMO ART MONTECARLO

*Performances – Events – Cinema - Television*

## LORENA BARICALLA



PRIMA BALLERINA & CHOREOGRAPHER – SINGER – ACTRESS  
MASTER OF CEREMONIES – AUTHOR – PRODUCER

Internationally recognized Lorena Baricalla is a multi-talented artist, a creator, innovator, and business-oriented celebrity.

A visionary whose creative universes expand from ballet to art, and to fashion.

She is a **Ballet Star** and **Choreographer**, a **Singer** and **Actress**.

Moreover, she is a **Master of Ceremonies** in 5 languages for international events, a **TV Host**, an **Ambassador** for **fashion and luxury brands** with the attendance to events and red carpets as well as an **Author**, a **Role Model** and **Mentor**.

She is a **Producer** with PromoArt Monte-Carlo Production, her international company based in Monaco.

She has built her career in more than **35 countries around the world, in theatre and television**, performing in more than **700 shows** in: America, Russia, Japan, Canada, France, Italy, Spain, Portugal, Germany, Greece, Belgium, Switzerland, Czech Republic, Denmark, Jordan, Israel, Lithuania, Latvia, Georgia, Luxembourg, Emirates, Qatar,... and obviously in the Principality of Monaco.

## Biography

### Family Story:

Born into a family of **Monaco** since more than 5 generations with Italian, French, Czech and German origins, Lorena has always lived in Monte-Carlo.

Her parents were married in Monte Carlo's Saint Charles Church. Her mother, Joelle Heidl, a Frenchwoman from Monaco, had trained as a ballerina and ballet teacher with Marika Besobrasova: later Lorena Baricalla would also become her pupil. Lorena's father was a well-known Italian surgeon, Renzo Baricalla.

Purely by chance she was born prematurely on 10th May in Savona, Italy, while her mother was visiting her in-laws. Her father missed her birth as he was on the Monaco Formula 1 Grand Prix track, where the race was taking place that day.

Lorena grew up at the Hotel de la Poste in Monaco. For over 50 years the hotel had belonged to her maternal grandparents, Ernst Heidl and Marie-Louise Vigna, Monaco born. Its restaurant, run by her grandfather, a Czech-German chef who had qualified at the Prague Hotel School, was frequented by known artists, sportsmen and figures.

Previously Lorena's great-grandparents, Albina Chiesa and Luigi Vigna that were also married in Monaco, had kept Monaco's Hotel Restaurant des Voyageurs.

Before this, her great-great-grandfathers, Luisa Del Prato and Lorenzo Chiesa, were also living and working in the Principality.

## TRAINING

Lorena Baricalla discovered dance when she was 4 years old, when she met the great Russian teacher **Marika Besobrasova**, who had been her mother's teacher. At that moment she expressed her wish to dance.

For her it was perfectly natural to decide, aged 12, to make dancing her career and to follow professional training at the '**Princess Grace**' **Ballet Academy in Monte-Carlo**, directed by **Marika Besobrasova**.

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She gained her diploma while still very young, aged 17, obtaining the highest honours, '**Mention Très Bien**' – a mark which was seldom given – before a judging panel made up of well-known figures from the world of ballet: Olga Lepechinskaya, Elvire Kremis-Braunschweig, Yvette Boulan-Vinay, Hélène Trailine, Barbara Fewster, Costance Vernon, Jeanine Monin, Oleg Briansky, Ben de Rochemont, Jean M. Sosso.

On stage since she was 4 years old, **she gained her first professional contract aged 10**, for a series of shows at the Salle des Etoiles in Monte Carlo.

Between the ages of 14 and 16 she also danced in the ballets of the **Lyrical Season of the Opera of Monte Carlo**.

She participated in the numerous performances organized by the Academy "Princess Grace" in the Principality, in Italy and in France, **dancing the classical repertory** - Serenade by Balanchine, Raymonda, Coppelia, Sleeping Beauty, Dessin pour les Six, Eugène Oneguïn by Cranko, etc.

**She also took part in broadcasts for television channels** from France, America, etc.

At the conclusion of her studies at the Academy, during the rehearsals of "Suite en Blanc" the great **Serge Lifar noticed and favoured her** with particular attention, predicting that she would have a brilliant career. On the opening night he drew her out from the line of ballerinas and bowed to the audience alone with her on the proscenium.

Later on, thanks to **a voice of lyrical soprano that ranges over 3 octaves**, Lorena decided to **study singing**, initially at the Rainier III Academy of Music in Monaco and then with private tutors such as Giulia Betti, operatic singer in Monte Carlo's Opera Chorus, and the orchestral director Olivier Dos Santos.

Naturally gifted as an **actress** Lorena did **courses in acting**.

**She speaks five languages** - English, Italian, French, Spanish and German.

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## **BALLET COMPANIES**

### **NANCY FRENCH BALLET THEATRE (BALLET THÉÂTRE FRANÇAIS DE NANCY)**

Lorena Baricalla began her professional career at the **Ballet Théâtre Français de Nancy** touring in France - including two seasons at the well-known Theatre of Châtelet and at the Odeon in Paris - and also abroad.

She was cast in numerous **soloist roles** in ballets by the **major choreographers** such as: the pas de deux of "The Four Temperaments" by Balanchine and of "Symphony in D" by Jiri Kylian, "Les Forains" by Roland Petit, "Jeu de Cartes" by Jeanine Charrat, "Les Biches" by Serge Lifar, "Phaedra" beside Maia Plitzenskaia.

**Choreographers chose her** also for **soloist roles** in their ballets for the company: Moses Pendleton, director of the Momix for "Pulcinella" with the participation of Noëlla Pontois, and Nils Christe for "Strings".

Thierry Malandain, now director of Biarritz Ballet, created his first work as a choreographer for her: the solo "Traüme".

After only 18 months she was offered a contract as **Principal Soloist** at the Ballet Théâtre Français de Nancy but Lorena decided to accept the proposal that had been made to her by the Monte-Carlo Ballet, that had been newly recreated.

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## **MONTE-CARLO BALLET (BALLETS DE MONTE-CARLO)**

Engaged by the **Monte-Carlo Ballet**, founded by Princess Caroline of Monaco, Lorena Baricalla rapidly gained **starring roles** with **prestigious partners**, including:

"Scheherazade" (Diaghilev's Ballets Russes, staged by Frederick Franklin) with Eric Vu An (Principal Dancer at the Paris Opera),

"The Marquise" in "Marco Spada" (by Lacotte) with ballet star Rudolf Nureyev,

"The Prodigal Son" (by Balanchine) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet and director of La Scala of Milan) or Marco Pierin (Principal Dancer at La Scala of Milan),

"The Gypsy" in "The Two Pigeons" (by Ashton) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet and director of La Scala of Milan),

"The Taming of the Shrew" (by Russillo) with Daniel Agesilas (Principal Dancer at the Russillo Ballet) or Guillaume Graffin (Principal Dancer at the Monte-Carlo Ballet),

"The Lady in Red" in "Gaité Parisienne" (by Massine- Ballets Russes)

"The Favorite" in "Dances from Prince Igor" (Diaghilev's Ballets Russes) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet and director of La Scala of Milan)

"In the middle ... something elevated" (by Forsythe),

"Dessin pour les Six" (staged by John Taras himself), etc.

**As a guest artist**, she danced "Swan Lake" with Guillaume Graffin (Principal Dancer at Monte-Carlo Ballet and American Ballet Theatre); "Romeo and Juliet" (by Lifar) and the *pas de deux* of "Sleeping Beauty" with Gilles Stellardo (Principal Dancer at the Nancy Ballet); and "Tzigane" (by Balanchine) with Serge Rampal (soloist at the Berlin Ballet).

Lorena performed these roles during **numerous company tours** in U.S.A, Japan, Russia, France, Italy, Spain, Canada, Germany, Portugal, Belgium, Greece, Switzerland, Jordan, Israel, Latvia, Lithuania, Georgia, etc.

As well she had been often the **star** of the **Galas of the National Day** in honour of **Prince Rainier of Monaco**, dancing "Scheherazade" with Eric Vu An (Principal Dancer at the Paris Opera) – a role which was a highlight of her career. The following year she was "The Gypsy" in Ashton's "The Two Pigeons" with Frédéric Olivier, sharing the stage with Montserrat Caballé in the first half. Finally, she was "The Lady in Red" in Massine's "Gaité Parisienne".

Lorena took part in **television programmes** during this period: "Europa, Europa" and "Serata di Gala a Pisa" on RAI (Italian Television); "Le Grand Echiquier" and "Champs Elysées" on French Television, and broadcasts on TMC (Monte-Carlo), German, Japanese and American television channels.

At the Monte-Carlo Ballet, **Lorena danced a vast repertory** of ballets by **leading choreographers** such as Balanchine, Forsythe, Lifar, Ashton, Petipa, Massine, Fokine, "Ballets Russes of Diaghilev", repertory reconstructed by Lacotte.

**She also worked with choreographers** such as Joseph Russillo, John Taras, Jean-Christophe Maillot, Pierre Lacotte, Boris Eifmann, Uwe Sholz, Kevin Haigen, Dieter Amman, Philippe Lizon,...

Eventually Lorena Baricalla decided to leave the Monte-Carlo Ballet in order to create her own shows and choreographies.

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## PROMO ART MONTE-CARLO PRODUCTION

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Following her rich experience with international ballet companies, Lorena continued a career as a **prima ballerina**, first as a guest artist.

She then founded her own production company – **Promo Art Monte-Carlo Production** – in 1999 with her Manager, the Producer **Tino Genovese**, with whom a creative and managerial association was born.

Based in the Principality, PromoArt **produces her currently as an artist** in her performances and manages her **Corps de Ballet**, of which have been part over the years round 200 dancers of various nationalities.

This allows her to give free rein to her many talents and to extend her career by linking her abilities as a **ballet star and choreographer** with those of **singer** and **actress**.

As well she combines her artistic gifts with her skill as a **producer**. PromoArt realizes big events and shows at an international level and is furthermore specialized in the conception of new entertainment projects.

Till this date 2024, **versatile performer**, Lorena has created a number of **choreographies** for **theatre, television, important events and galas** performing them at an **international level** in the most important venues of Monaco and in numerous countries: Italy, France, Switzerland, Denmark, Spain, the Czech Republic, Arab Emirates, Qatar,...

With a **cast of up to 100 supporting artists** she performs in *Carmen, Thalassa, Time Machine, Matrix, Belle Epoque Cancon, The Canticle of Canticles, Sheherazade, Worlds of Mysteries, The Michelangelo's Caves, Legend, The Siren, Romeo and Juliet, Psyche or the Mirrors of the Soul, Timepiece, The Angel, The Trip of Ulysses, Prashanti, La Traviata, Ritual, Orlando, Swan...*

Gifted with a **voice that ranges over 3 octaves** she is the only **lyrical soprano who sings while dancing on point shoes**.

Inspired by the great artists of the past such as Zizi Jeanmaire, Leslie Caron and Cyd Charisse, she decided to combine dance with song in some of her shows with **best hits from musicals**, as well as singles and video clips. She performs in *Checkmate* with the music of Abba, *The Phantom of the Opera, Moulin Rouge, West Side Story, Cats, Evita, New York New York, My Fair Lady, Victor Victoria, Beauty and the Beast, Jesus Christ Superstar, Notre Dame de Paris, The Miserables...*

Her performing **partners** in this new phase of her career have been Vladimir Derevianko (star of the Bolshoi Ballet and director of ballet companies) Stefano Botto (Principal Dancer at the Limon Dance Company and Martha Graham Ensemble Company), the singer and dancer Randy Diamond (Principal Dancer at the Stuttgart Ballet and now star of many shows), Marco Pierin (Principal Dancer at La Scala of Milan), Jean Alavi (Principal Dancer at the Russillo Ballet), Francesco Villicich (Principal Dancer at the English National Ballet), Antonio Russo (Principal Dancer at the Arena of Verona), Valerio Mangianti (Principal Dancer at the Deutch Oper am Rein).

Lorena has shared the stage with such **artists, singers and actors** as Armand Assante, Roger Moore, José Carreras, Carla Fracci, Gigi Proietti, Riccardo Cucciolla, Jimmy Jean Louis, Garry Kasparov, Salomon Bourke, Armando Ariostini,...

As an **actress capable of acting both on stage and on a set**, with the same natural expressiveness in **five different languages**, she performs in shows and she is filmed for presentation reels.

In this date she is sought after for movie projects in America.

As well she is a **Master of Ceremonies** in **5 languages** for **international events** in Monaco and abroad with celebrities, sport legends and renowned figures.

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She is a **Host** for **television Talk Shows** as the Oscars of Sport's Talk Shows "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion" filmed in Monaco at the World Sports Legends Award; and for the American Television "Lorena and Friends *in Monaco*", a TV show about her life as an international star.

She is sought after as an **Ambassador** and **Endorser** by numerous **Fashion and Jewellery brands** for **red carpets, international events, fashion shows, or photo and video shootings**, collaborating till now with more than 30 brands.

She is an **Ambassador** for numerous **fashion shows** in Monaco, Milano, Rome and Paris.

She has often performed as a **guest** on **television broadcasts** in **Eurovision**, in Italy (RAI, Canale 5, Rete4, Sky) Germany, Japan, France.

She is **interviewed** by **numerous TV and Radio channels** of Monaco, Italy, France, Russia, Germany,...

As a **Mentor and Role Model** she has created in 2016 thanks to her ample artistic and pedagogic experience, her own method of teaching for Classical Ballet that forms to the profession: the **"Méthode Russe de Monte-Carlo de Lorena Baricalla** ("The Lorena Baricalla Monte Carlo Russian Method"), followed by Affiliated Schools in Italy, France and Monaco.

As an **Author** Lorena has written the **Books of the Trilogy of « Origins - The Answer »**, now published in English and in Italian. An adventurous and spiritual epic saga.

Lorena is the **icon** of the **innovative entertainment project "Origins – The Answer"**, a new "world", of which she is the **leading performer and creator** with Producer Tino Genovese. "Origins – The Answer" is based on a big show for arenas, a Book Trilogy and a Movie Trilogy. An international project currently being developed by Promo Art Monte-Carlo Production that has drawn interest from Weta (The Lord of the Rings, Avatar) and Ennio Morricone had indicated his availability to create the music.

She has **2 millions** of visualizations on her **social networks**.

### **Here are her principal activities divided in sectors and produced by PromoArt MonteCarlo Production:**

#### **• TELEVISION EVENTS OF BALLE**

On **Eurovision, watched by millions of television viewers**, Lorena performed in "The Symphony of the Sea" dancing at the **Final Ceremony of the Mediterranean Games**, held at the Arena in Nimes (France) **in front of an audience of 20,000**, including Prince Albert of Monaco. For this event she had been asked to create a new choreography in which she danced with Jean Alavi and the corps de ballet, accompanied by a symphonic orchestra on stage. The show was also broadcast live on FR3 (French television channel) and was presented by Frédéric Mitterand (well-known television presenter and French Minister of Culture).

On **RAI 2** (the Italian national television network) she danced in **"Sogni senza rete"** with Vladimir Derevianko (star of the Bolshoi and director of ballet companies). The show, presented by Gigi Proietti and choreographed by Franco Miseria, included the participation of performers such as Carla Fracci, Daniel Ezralov, Micha Van Hoecke. Later "Sogni senza rete" went on tour around Italy to Rome, Bologna, Genoa, Turin, Ferrara, Livorno, Faenza and Reggio Emilia.

Lorena has been a guest with Eric Vu An and Luciano Savignano of "Premio Scarpetta d'Oro" (Golden Shoe Award) organised in Monte Carlo and televised by **TMC**. She interpreted her own choreography "Offenbach, Offenbach" with the dancers of the Academy "Princess Grace" of Monte Carlo. The event

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was presented by Enrica Bonaccorti and was flattered by the presence of Pippo Baudo, both well-known Italian presenters.

On **Rete 4** - Italian TV channel, she also participated as a guest star with Ivana Spagna, Don Backy, Boyzone and Cristina D'Avena on the opening night of "The Andersen Prize: Italian Dream" presented by Paola Perego. She danced a *pas de deux* of her own choreography inspired by Andersen's famous tale "The Little Mermaid".

She has been the guest star for the election of Miss Muretto in Alassio, Italy, a well-known event over the last 60 years, broadcast by **RAI** - Italian Television. She performed, dancing and singing, in Lloyd Webber's "Evita" with her partner Francesco Villicich.

Lorena performed for the Opening Gala in Lecce and the Closing Ceremony in Milano of the Giro d'Italia, the world-renowned cycling competition, with extracts from her shows "Musical Dreams 1" and "Musical Dreams 2". These events were broadcast on the satellite channels of **Mediaset**.

### • **PRIMA BALLERINA and CHOREOGRAPHER**

#### **Performances for Theatres and Events**

Lorena Baricalla has created and interpreted with her corps de ballet **her first choreography** entitled "Psyche or The Mirrors of the Soul", which **won the "Vignale Danza Prize"**.

Following this success **she danced with her corps de ballet** in France, Italy and Monte Carlo, **performing her own creations** - "Prashanti", "Psyche or The Mirrors of the Soul", "Sitting", "Gypsy", "Ritual", "L'Amor Brujo", "The Creation of the World"; the *pas de deux* "Romanza", "The Passengers of the Wind", "Serenade for Strings", "Carmen", "The Death of an Angel" and "Timepiece" with the Monte-Carlo Orchestra's violoncellist, Thomas Ducloy; the solos "Scheherazade", "Modern Art", "La Traviata" and "Ritual".

She choreographed the ballet "Orlando" and performed in it with a group of **dancers of the Monte-Carlo Ballet**.

In Italy she danced as a guest artist **Serge Lifar's** "Romeo and Juliet" with her partner Francesco Villicich.

Lorena has staged and choreographed a ballet inspired by the Renaissance, "Dreams in the castle". She performed the leading role and brought together for the occasion a cast of 70, including dancers, actors, acrobats and extras. The show has been performed in Italy, France and Monaco.

She created the choreography of "Thalassa" and performed in it with her corps de ballet. The show, inspired by the sea, is in three parts: "The Symphony of the Sea", "Mediterranean" and "Ulysses". It has been presented in Italy at the Priamar Fortress of Savona, at the Festival Castel dei Mondì of Andria- Bari and at the Theatre of Salerno.

As a **guest artist of the Monte-Carlo Ballet** she danced at the Acropolis Theatre in Nice, in a return to her role as "The Lady in Red".

She has danced in Monte-Carlo for the **VIP Monaco Golf Tournament Gala** before numerous guests such as Kevin Kostner, Carol Alt, David Coulthard, Alberto Tomba, Sergej Bubka, Guido Cappellini and Prince Serge of Jugoslavia.

Lorena danced with her corps de ballet in "French Cancan", on Offenbach's music, for several events in the Principality of Monaco.

She created the choreography and danced 3 solos in the Baroque Opera "The Angels' Voice" for a series of performances in Italy.

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She danced her own choreography of the *pas de deux* of "Carmen" as **guest star** for the closing ceremony of the **Festival Music World in Italy**, at which more than 3,000 performers from all over the world took part. Previous guests of honour were Katia Ricciarelli, Albano, Lucio Dalla and Luisa Corna.

With her partner Marco Pierin, principal dancer of La Scala of Milan, and her corps de ballet Lorena danced for an important event in Cannes. She performed her *pas de deux* "Adam and Eve" created on rhythmic percussion instruments and "La Barcarola" on the music of Offenbach.

In Torino, Italy, as a guest star she performed the role of "The Queen of the Night" in "Macbeth" as well as creating the choreography of the ballet of the third act.

At the Theatre Lope de Vega of Seville in Spain, **Lorena danced the legendary role of "Carmen"** in the very city where the action takes place. She created a new choreography and her version combines lyrical opera with ballet and flamenco thanks to a cast of 15 classical dancers and 15 flamenco dancers. A thousand guests, from all over the world, formed the audience for her double performance: lyrical singer in the famous aria of the "Habanera" and principal dancer in an impressive *pas de deux*. This double faceted Carmen captivates both a Don José dancer and an Escamillo lyrical singer.

She was the guest star with the Italian singer Tosca in the "Gala for Peace" organized by the **Vatican** at the Theatre Brancaccio of Rome, under the direction of Monsignor Andreatta and presented by Paola Saluzzi.

Lorena Baricalla performed with her corps de ballet in her own choreography "Deep Blue" for an event in Cannes, France, before an audience of 1,500 guests.

She created and interpreted the show "The Time Machine", a ballet with 30 dancers inspired by the **history of mankind** through Prehistory, the Medieval period, the 18th century and the Future. The *première* was presented in Montreux, Switzerland.

In Monte-Carlo, on an open-air stage set with majestic scenography, Lorena performed in "**Worlds of Mysteries**", a show created by her as the preview of Promo Art Monte-Carlo Production's new international project "Origins-The Answer". Preceded by a performance by José Carreras and presented by Roger Moore, she performed accompanied by a **cast of 100** with partners Stefano Botto, Randy Diamond and Alexey Katushkov.

As **guest star** for the **Michelangelo Award**, she was both choreographer and performer in a show she created expressly for the event. The imposing stage setting used marble blocks to enclose the original 5-metre tall copy of the famous *David* by Michelangelo. She danced the ballet and *pas de deux* "The Angel". With her on stage were her partner Stefano Botto and her corps de ballet.

In 2012, for a Skal International Gala **in honour of Prince Ranier of Monaco** at the Salle Empire of Monte Carlo, Lorena Baricalla created the choreography and performed in "Belle Epoque Cancan" with her corps de ballet and Stefano Botto. Guests from 18 countries attended the event.

"Belle Epoque Cancan" went on stage again in 2013 for **AIIM's 10<sup>th</sup> Anniversary Gala** in Monte Carlo.

In 2013, for a **prestigious private event** in France, Lorena created a new choreographic version of "Sheherazade", returning to the role that marked the beginning of her career. She danced before a number of international figures with Stefano Botto and the corps de ballet.

She has performed, at the end of 2017, in Monaco, in her new choreographic version of the role of "Carmen" that she danced with her corps de ballet on the music by Bizet played by a heavy metal guitar. The show took place at the occasion of the **Gala with Red Carpet of the World Sports Legends Award** before a **parterre of celebrities and renowned figures**.

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### ● **PRIMA BALLERINA and CHOREOGRAPHER / SINGER / ACTRESS**

#### ***Performances for Theatres and Events that unite dance, singing and acting***

Lorena Baricalla performed for **the first time** as a singer in Cannes, France, singing the "Vilja" aria from "The Merry Widow" in a ballet dedicated to the Belle Epoque. Combining ballet and operetta she performed with her partner Marco Pierin, primo ballerino of La Scala of Milan, and her ballet company.

She **performed** again with Marco Pierin during an event in Monte Carlo, in a show inspired by the musicals of the 60s and 70s with "Cats", "Evita" and "West Side Story".

For the **Italian Red Cross Gala**, Lorena choreographed a performance based on the most well-known musicals, uniting in this occasion more than 70 artists. She sang, danced and acted in "Cats", "The Phantom of the Opera", "Hello Dolly", "Cancan", "Evita" and "West Side Story".

Following the show's success, she repeated the same event the following year with new pieces : "New York New York", "Singing in the Rain", "My Fair Lady", "Victor Victoria", "Beauty and the Beast", "Jesus Christ Superstar".

Lorena Baricalla also participated as a **guest star** in a show in Lausanne, Switzerland, in which she danced and sang a medley from "West Side Story" with her corps de ballet.

She has sung at the Sanremo Casino Theatre: "Who wants to live forever?" by Queen with a solo on point shoes and "Don't cry for me Argentina" from "Evita".

For a series of events in Italy she performed various pieces of her classical repertory as a singer, such as aria of the "Barcarole" from "Les Contes d'Hoffmann" by Offenbach.

**These experiences prompted her decision to create** "Musical Dreams 1" and to perform in it with 30 artists of her company - dancers, actors, singers - and 200 costumes.

The show consists of a selection from 15 of the most beautiful and well-known musicals.

Lorena dances, sings and acts in: "Jesus Christ Superstar", "Cats", "The Phantom of the Opera", "Hello Dolly", "Cancan", "Evita", "West Side Story" and "Fame".

"Musical Dreams 1" was performed in France, Monte-Carlo and for a tour in Italy (at the Amphitheatre of Alassio, Theatre Toselli of Cuneo, Theatre of Bordighera, Amphitheatre of Benevagienna, etc.), in Copenhagen, Denmark and in Lugano, Switzerland.

**After the great success** of "Musical Dreams 1" and at the special request of the theatres where this performance had been presented, Lorena **created a new show composed of the best hits from the most famous musicals**. Once again "Musical Dreams 2" consists of 240 beautiful costumes and a cast of 30 artists who dance, sing live and act in the numerous scenes that cover more than 100 years of the musical's history.

Lorena Baricalla danced, sang and acted in: "New York New York", "Gershwin pas de deux", "My Fair Lady", "Beauty and the Beast", "Notre Dame de Paris", "Victor Victoria", "Austin Power" and "Moulin Rouge".

The show was performed for a tour in Italy, in Prague in the Czech Republic and in Lugano, Switzerland and it was chosen for the biggest private event at the Grimaldi Forum in Monte-Carlo before an audience of 1,500 international guests.

Under the direction of Andrea Vitali, Lorena Baricalla has been the leading performer with **renowned Italian actors** in shows that unite **acting and dance** in which she has also created the choreography.

These shows have been performed on tour in Italy:

"Otranto - The Light of Memory" based on a book by Cotroneo, with Riccardo Cucciolla, a very famous Italian actor, and 18 dancers of her ballet company;

"The Canticle of Canticles" the lyrical poem from the Bible, again with Riccardo Cucciolla, her ballet partner Antonio Russo and 6 soloists;

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## **PROMO ART**

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

"The Feathered Serpent", a theatrical piece inspired by Lawrence's book, with actor Nino Castelnuovo, her corps de ballet and Francesco Villicich as a partner;  
"Macabre Ball" and "The Night of the Templers", two big open-air events combining ballet and acting, in which she performed with her ballet company.

Yet again for the **Red Cross Gala** she performed in a new show with two international productions of Promo Art Monte-Carlo Production based on the best hits of "The Phantom of the Opera" and "Moulin Rouge".

Lorena has been **guest star** at the final evening of **Music World in Italy**, a Festival with the participation of more than 3,000 artists from all over the world. In previous years the principal guests have been Katia Ricciarelli, Albano, Lucio Dalla and Luisa Corna. She performed pieces from her repertoire as a dancer and singer with "Evita" and as a classical ballerina with the *pas de deux* "Carmen".

She has been the **guest star at the Tourism Exhibition Gala** in Lugano. She interpreted songs from her musical repertoire and was interviewed on her career.

At the **Theatre Lope de Vega of Seville** in Spain, she created the choreography and interpreted the role of "Carmen". Her new version joins lyrical opera to ballet and flamenco thanks to a cast consisting of 15 classical dancers and 15 flamenco dancers. **Lorena performed this legendary role** in Seville, the same town in which the famous story takes place. An audience of 1,000 guests, coming from all over the world, attended her double performance: lyrical singer in the famous aria of the "Habanera" and principal dancer in an impressive *pas de deux*, charming a Don José dancer and an Escamillo lyrical singer.

**She has created the choreography** for a new musical, "Checkmate", inspired by Abba's musical "Chess". It has been presented several times for important events in **Monte-Carlo** at the **Grimaldi Forum**, for **audiences of 2,500**. She has been the leading performer with her partner Randy Diamond and 40 dancers and singers of her corps de ballet. This major production, inspired by the world of the chess game, was presented at the Opening Gala, held in the Monte-Carlo Sporting, by the **World Chess Champion** Garry Kasparov.

This show has also been performed for the Gala of the Italian Red Cross.

In 2011 she created and performed in **"Worlds of Mysteries"** in Monte Carlo. The show, performed against a set of majestic scenography, is the preview of "Origins-The Answer", a new international project developed by Promo Art Monte-Carlo Production. Preceded by a performance by José Carreras and introduced by Sir Roger Moore, Lorena Baricalla was accompanied by **a cast of 100 artists on stage.**

**She sang the anthem** "Reditus Deorum".

As guest star she performed in the show she expressly conceived for the **Michelangelo Prize** accompanied by Stefano Botto, Randy Diamond and the ballet corps. Her choreographic idea develops inside the Art Workshop of Michelangelo's quarry, ideally rebuild thanks to an imposing scenography of marble blocks that enclose the original 5-metre high copy of the famous *David* by Michelangelo. Here the statues come to life, becoming the performers of **a show danced on point shoes with live singing.** Lorena's performance included "I dreamed a dream" from "Les Miserables", "I don't know how to love him" from "Jesus Christ Super Star" and the duet from "The Phantom of the Opera".

In 2013 Lorena Baricalla sang with Randy Diamond the duet "All I ask of you" from "The Phantom of the Opera" for the **AIIM Gala at Monte Carlo's Salle Empire.**

She sang in 2016 with famous baryton Armando Ariostini the duo of "The Phantom of the Opera" at the **Monaco World Sports Legends Award, the Oscars of Sport**, in Monte-Carlo before a **prestigious parterre of sporting stars.**

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

Again in 2018 she sang at the Monaco World Sports Legends Award the single "I dreamed a dream" from "The Miserables".

For her new performance in 2019 for the 4<sup>th</sup> Edition she sang "Heaven help my heart", single by Abba.

In 2020 she has been invited to perform as **guest star** singing "Heaven help my heart" at the **PressBall in Berlin**, created in 1872, under the Patronage of the European Parliament. 2000 guests attended to it.

*video clips as a singer:*

The anthem "Reditus Deorum" for the promotion of the international project "Origins";

- **MASTER OF CEREMONIES - HOST**  
**AMBASSADRESS FOR FASHION BRANDS**  
**Big Events and TV**

### ***Master of Ceremonies in 5 languages – TV Host – Guest***

Lorena was the **Ambadress and Master of Ceremonies for the Memorial Day Gala** at the Theatre Toselli in Cuneo. For this occasion, Salomon Bourke - the king of soul music and composer of "Everybody needs somebody to love", the famous song from the film "Blues Brothers"- came from America.

For "La Nuit Rouge et Blanc" ("Red and White Nights") at the **Cannes Film Festival**, she welcomed on stage Prince Albert of Monaco before an audience of VIPs.

Lorena Baricalla was a guest of the **Monte-Carlo Television Festival** with American producers and directors brought by PromoArt Monte-Carlo Production.

She was interviewed on stage and she presented a prize at the world preview of the American film "The Prince of Central Park" produced by Julius R. Nasso.

She made a **series of shootings** with Roger Moore. **The actor also presented her on stage** in Monte-Carlo for her show "World of Mysteries", the preview of "Origin-The Answer" an international project by Promo Art Monte-Carlo Production.

Lorena Baricalla has been **Ambadress and Master of Ceremonies for the Golden Foot Award Monaco**, presenting the event in 5 languages for 3 editions

**The event was broadcast on television channels all over the world.**

For the 2012 edition she, with Jimmy Jean Louis, welcomed Princess Stephanie of Monaco and presented prizes to Ibrahimovich, Cantona, Baresi, Matthaeus and Pelé. In 2013, in the presence of Prince Albert of Monaco she presented Didier Drogba, Osvaldo Ardiles, Carlos Valderrama and Jean-Pierre Papin with the participation of cinema stars Armand Assante and Tony Schiena. For the 2014 event, which lasted 4 days, she awarded Andres Iniesta, Mia Hamm, Jean-Marie Pfaff, Hidetoshi Nakata, Hakan Sukur, Antonin Panenka, Roger Milla.

In 2014 **her performance as Master of Ceremonies** at the Golden Foot Award Monaco, produced by Promo Art Monte-Carlo Production, **was broadcast on television around the world:** Sky Italia, Sky Germany, Reuters, AFP, Euronews, Canal+, BeinSport, Eurosport, Canal Turk, Fuji TV, Armenian TV, Belgian TV, Austrian TV, Spanish TV, etc.

She was **filmed** in Doha, Qatar, **presenting** the launch of the 2014 Edition of the Golden Foot Award Monaco, with the participation of Didier Drogba.

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

In 2014 she presented the final evening of the **Italian Cultural Month at the Monte Carlo Opera**, organised by His Excellency the Italian Ambassador, Antonio Morabito.

She is **Ambadress and Master of Ceremonies of the Monaco World Sports Legends Award, the Oscars of Sport**, produced by PromoArt Monte-Carlo Production.

She presents it in 5 languages for several editions: official launch at Sportel in 2015; 1<sup>o</sup> Edition in 2016 with the awarded Mika Hakkinen, Giacomo Agostini, Carl Fogarty, Sir Tony Mc Coy, Jhong Ukh Kim, Pernilla Wiberg, Tia Hellebaut and Jean-Marie Pfaff, « Best Values Award » to Victor Tello, « Posthumous Award » to Antony Noghès, amongs the guests Louis Ducruet, the F1 driver Charles Leclerc ;

2017 Edition with the awarded Mick Doohan, Jacky Ickx, Josefa Idem, Michèle Mouton, Armin Zoggeler, as guests the singer Khadja Nin, the F1 driver Charles Leclerc ;

2018 Edition with Freddie Spencer, Jutta Kleinschmidt, Osvaldo Ardiles, «Posthumous Award» to Ayrton Senna, « Best Values Award » to Doctor Claudio Costa, and the guests Johan Zarco and Virginio Ferrari, Moto champions, Antonio Giovinazzi, F1 driver, and Stéphane Richelmi, LMP2 champion ;

2019 Edition with Mario Andretti, Nasser Al-Attiya, Loris Capirossi, Anna Gabriela Guevara, « Best Values Award » to Connie Henry, « Posthumous Award » to Ferenc Puskas.

“Lifetime Achievement - Sport and Cinema” to movie producer Julius R. Nasso; guests Amancio Amaro, former Hungary President Pal Schmitt, tenor Vittorio Grigolo, ...

In all these occasions she also **performed as an international artist**.

In 2019 she has been **guest of honor** at the **Berlin PresseBall** in Germany, renowned event since 1872.

In 2020 she has been invited to perform as **guest star** and to be the **Master of Ceremonies of the PressBall in Berlin**, created in 1872, that she presented in German with the German TV journalist Max Oppel. The event dedicated to Europe and entitled “LiebesGrüsse als Europa”, was under the Patronage of the **European Parliament**. 2000 guests attended to it in the venues of the Maritim Hotel.

She **presented** in 2022 the AMLA Gala at the **Yacht Club** in Monaco;

in 2024 the event and filming for the documentary on the exhibition **“State of Grace”** under the **Patronage of the Prince Albert of Monaco**.

**She hosts the Oscars of Sport's Talk Shows** "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion". Filmed in Monaco, they consist now in round 50 Episodes that can be viewed on the web channels (You Tube, Vimeo, Daily Motion) of the Monaco World Sports Legends Award.

She has presented in 2021 for the American Television **“Lorena and Friends in Monaco”**, a TV show about her life as an international star that she recounts to the spectators.

On SKY TV, in 2023, she has been the **guest star** of the 1st episode filmed in Monaco of **“Quelle Brave Ragazze”** TV Show with Sandra Milo, Mara Maionchi and Marisa Laurito. Moreover PromoArt Monte-Carlo Production realized the executive production (location, authorizations, guests, creative content) of all the episodes filmed in Monaco and France.

In 2024 she is the guest of the TV show **“Ça va l’faire”** on **TVMonaco**.

Lorena is the **iconic figure of “Origins-The Answer”**, an international project by Promo Art Monte-Carlo Production. She has been **filmed** on stage at the Monte-Carlo Opera, set of the **presentation trailer** in English and French version.

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

### ***Fashion Ambassador***

She is also sought after as an **Ambassador and Endorser by numerous Fashion and Jewellery brands** for **red carpets, international events, fashion shows or photo and video shootings**. She collaborated till now with more than **30 brands**:

Dany Atrache, Teodora Milano, Alessandra Aiardo, Raquel Balencia, Seyit Ares, Uel Camilo, Eles Italia, Gianni Versace Private Collection, Genesis Walle, Nordic Angels by Marketa Hakkinen, Didimara, CréaZen by Sophie Rouault, Sveta, Gianni Calignano, Gaetano Navarra, Viktoriia Nosach, Fabiana Gabellini, Agnes Wuyam, MO.YA by Barbara Piekut, Svetlana Kushnerova, To Be New-York by Simone Vannuzzi, Goldknopf Couture by Thomas Lempertz;...

And also Duccio Venturi Bottier, Joshua Fenu shoes, Burak Uyan shoes.

For the Jewellery: Pasquale Bruni, Cesare Pompanon, Century luxury watches, Montblanc Haute Joaillerie, Pia Mariani Haute Joaillerie, Amato Teresa Gioielli, Gold&Roses, Stroili Gioielli, Nehro, Marina Corazziari...

She is an **Ambassador for numerous fashion shows** in Monaco, Milano, Rome and Paris.

She has been a **judge for Fashion Awards** for new brands and fashion designers, for example in Milano for the concours organized by Era-Ki.

### ***Art – Photos***

**She has been photographed for fashion, art and advertisement photos** working with well-known photographers such as Helmut Newton, Gaetano Besana (Milan), Emilio Casi (Milan), Edland Man and others.

In 2023 her photo was part of a photos exhibition by Helmut Newton at the Monaco Art Museum.

**She has been portrayed for painting exhibitions** by painters such as Robert Heindel (Salons Beaumarchais et Bosio - Hotel de Paris - Monte-Carlo), Jean-Pierre Rousseau (Galerie Pictural - Monaco), Renzo Luna (exhibition in Bergamo). Her portraits are realized by Maria Chiffi.

### ***Judge - Ambassador***

In 2019 the **Automobile Club de Monaco**, organizer of the F1 Grand Prix, has requested her to be one of the 3 members of the **Jury of the "Monaco Elegance and Cars Concours"** which reunited historical vehicles from worldwide in the Principality for 4 days.

She has been the **Official Ambassador for ReelFocus**, a new webplatform for the entertainment sector.

### ***Interviews and Lifetime Awards***

**She is interviewed by numerous TV and Radio channels** of Monaco, Italy, France, Russia, Germany,...

For example, at the request of His Excellency the Italian Ambassador, Antonio Morabito, she was interviewed for the June 2nd National Day celebrations as an Italian identity who promotes the image of Italy throughout the world.

At the same time Lorena was interviewed by Russian Television as an artist who represents the Principality of Monaco and who has artistic ties to Russia.

At the Jet Ski World Championship, she interviewed and was interviewed by the world champion Chris Mc Clugage,

In 2011 Lorena received a **recognition for her career at Ariston Theatre in Sanremo** (Italy) with Eric Vu An.

In 2017 she received a **"Lifetime Achievement" by Libertas** in Monte-Carlo with Luciana Savignano and Eric Vu An.

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

**The apolitical organisation The Global Townhall**, which brings together specific interviews of influential celebrities throughout the world, has invited her to take part in this international project which aims at helping people to excel through positive messages which are both an inspiration and an example. The interview of her joins others made with the singer Andrea Bocelli, the second astronaut to walk on the moon, Buzz Aldrin, the film star Mads Mikkelsen, the No 1 world tennis championess Caroline Wozniacki, the American senator Pat Roberts, the magnate T Boone Pickens,...

### • OTHER CHOREOGRAPHIC WORKS

#### *Choreographies on demand for theatre, events, television and institutions:*

**She has created the choreography and the direction for numerous important international events** produced by Promo Art Monte-Carlo Production all over Europe and beyond, and in the most prestigious venues of the Principality of Monaco (Grimaldi Forum, Monte-Carlo Opera, Monte-Carlo Sporting, Salle Empire, Monte Carlo Bay Resort, Yacht Club, Fairmont Hotel, Hercule Harbour, Varietés Theatre, Metropole Hotel, Hermitage Hotel).

For a season she was in charge on **Canale5** of the choreography for two well-known Italian television programmes: Antonio Ricci's "Paperissima" and "Striscia la Notizia" with Ezio Greggio.

On the **request of the famous Academy "Princess Grace" of Monte-Carlo** Lorena Baricalla created "Premier Bal" for its young dancers. The ballet has been performed in France, Italy and Monaco over numerous seasons. Later she created a new choreography for the Academy, "Offenbach, Offenbach", which has been danced in Monaco and France, and then "Mirage", performed in 2009 at the Monte-Carlo Sporting.

She takes care of the **choreographies** for all the annual shows of the **Academy of Savona** – 'Accademia dello Spettacolo' - where she is also **Artistic Supervisor**.

#### **She has created solos for international ballet competitions:**

For the young dancers of Monte Carlo's "Princess Grace" Academy: "Ophelia" (Prix de Lausanne Competition), "Pièce" (audition for Bejart), and "Ritual" (for a competition in Spain).

For dancers at the Academy of Savona she created the solo piece "Terra" (1<sup>st</sup> Prize at VignaleDanza Competition), and the ballet "The Stars" (1<sup>st</sup> Prize at "Dancing Stars" Dance Competition).

Lorena has also taken part as a choreographer in the show "The Red Shoes" with Margherita Parrilla, director of the **Ballet Academy in Rome**, for the première at the Pala Fenice Theatre in Venice.

For the ACM (Monaco Automobile Club) she created the choreography for her corps de ballet for the **Historical Rally of Monte-Carlo Gala at the Monte-Carlo Sporting**.

She created the choreography and took part with Promo Art, in the production of the **video clip** "The Good Life" directed by Philippe Martinez for **MTV's** new summer hit, filmed in Marbella, Spain.

#### *Choreographies for operas and operettas:*

At the request of the **Opera Giocosa** she staged the choreography for Mozart's opera "The Marriage of Figaro" for a 7-performance tour in Liguria, Italy.

She created the choreography of the "French Cancan" in the **operetta** "La Vie Parisienne" staged in the Principality of Monaco.

She created the choreography of the ballet of the third act in the **Opera** "Macbeth" performed in Turin.

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# PROMO ART MONTECARLO

*Performances – Events – Cinema - Television*

## ***Sports sector:***

**Lorena is also known in the sporting world:** she undertook the artistic supervision for the **Italian Synchronized Swimming Team** and for the Italian champions of the Rari Nantes Atena Synchronized Swimming Team, in particular Linda Cerruti and Costanza Ferro, that gained leading places in the world and European championships, and in the Olympic Games.

### **• MENTOR & ROLE MODEL - COACH**

#### **"METHODE RUSSE DE MONTE-CARLO DE LORENA BARICALLA" "The Lorena Baricalla Monte Carlo Russian Method"**

As a **Mentor** and **Role Model**, along with her career as a performer, she supports ballet, art and culture through teaching to young people.

Thanks to her artistic and pedagogic experience she created in 2016 her own method of teaching for Classical Ballet that forms to the profession: the **"Méthode Russe de Monte-Carlo de Lorena Baricalla"** ("The Lorena Baricalla Monte Carlo Russian Method").

This belonging to the Russian ballet tradition of whom she benefited of, which evolved in Monte-Carlo in the early 1900s with the creation of Diaghilev's 'Ballet Russes' - and to the teachings she received from Marika Besobrasova based on Vaganova method.

The Method has been created to support young dancers and ballet schools.

It is now followed by Affiliated Ballet Schools in France, Monaco and Italy.

The **innovative idea** distinguishing the "Method" is that of having created a **"Global Academy"** which provides the Affiliated Ballet Schools an **Academic Training Programme based on international criteria**.

She realizes **Training and Habilitation Courses for Ballet Teachers**, and **Workshops with Master Classes for Pupils** in Professional or Amateur Training.

As well she is a **Coach** and she trains professional dancers having a long practice with her corps de ballet.

She supports the young dancers through **scholarships** offered by **PromoArt MonteCarlo Production**.

The 'Method' reunited in the Principality the Affiliated Schools's young dancers for an **annual event** of exams with the participation of ballet stars and renowned figures. In the **Jury** with Lorena Baricalla have participated the ballet stars Daniel Aguilas, Anna Razzi, Eric Vu An, Luciana Savignano, Jozef Varga, Toni Candeloro, Marco Pierin, Randy Diamond and Stefano Botto.

**Yearly in April** Lorena Baricalla realizes **Exams Sessions** for all the young dancers in each **Affiliated School in France, Monaco and Italy**. The Certificates of the Method are registered on the **Roll of the Dancers** on the official "Method" site.

The **French Government** gave her the Diploma of Ballet Teaching for her high level of experience.

She has recorded a successful **series of videocassettes for ballet teachers**, which have been sold in many countries.

She had a **long association with the Academy "Princess Grace" of Monte Carlo** while it was under the direction of Marika Besobrasova, where she trained daily until 2009, studying in depth the teaching of Marika Besobrasova (based on the Russian method Vaganova), with whom she had already completed her professional ballerina training.

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# PROMO ART MONTECARLO

## *Performances – Events – Cinema - Television*

**She taught to the “Excellences” classes replacing Marika Besobrasova upon her request.**

Further, **she developed a choreographic work** creating ballets for the Academy as well as integrating its best dancers in her corps de ballet for numerous tours produced by Promo Art Monte-Carlo Production.

It is important to underline that during the years of that association, **more than 120 young dancers** of the Academy have been part of **her corps de ballet** or danced in her choreographies.

Lorena has since years the **Artistic Supervision of the Academy of Savona**, Italy, the “Accademia dello Spettacolo”, founded by Joelle Heidl Baricalla and Marika Besobrasova, as a Ballet School linked to the Academy “Princess Grace” of Monte-Carlo. In the Academy of Savona dancers who will join her own corps de ballet are trained.

She has been asked by the **Town of Nice** to teach to the dancers of the Academy ‘Princess Grace’ of Monte Carlo for a serie of ballet classes on the stage of the Theatre of Nice in front of the audience of the **Public Schools** of the city as a cultural action.

**She had frequently been invited to hold conferences on dance** in Monaco, France and Italy.

### • AUTHOR

As an **Author** Lorena has written the **Books of the Trilogy of « Origins - The Answer »**, now published in English and in Italian. An adventurous and spiritual epic saga.

Lorena is the **icon** of this **innovative entertainment** project “Origins, The Answer”, a new “world”, of which she is the leading performer and creator with Producer **Tino Genovese**. “Origins-The Answer” is an international project currently being developed by Promo Art Monte-Carlo Production, based on a big Show for arenas, a Trilogy of Books, a Trilogy of Movies and Video Games. It has drawn interest from Weta (The Lord of the Rings, Avatar) and Ennio Morricone had indicated his availability to create the music.

She has written **scripts for theatre and screenplays** for cinema, as well as **texts for international events**.

End 2023 she also published the book in French: **“La Roseraie de l’Etoile Lorena Baricalla”** (The Rose Garden of ballet star Lorena Baricalla).

All the books are on Amazon.

### **HUMANITARIAN ACTIVITY AND SOCIAL LIFE**

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Lorena Baricalla is the **Goodwill Ambassadors** of the not-for-profit organisation VEGB – Visage des Enfants de la Guinée-Bissau, which aids African children.

In addition, with her company **PromoArt Monte-Carlo Production**, Lorena assists young dancers by donating **scholarships** in the occasion of the International Exams of the “Méthode Russe de Monte-Carlo de Lorena Baricalla (“The Lorena Baricalla Monte Carlo Russian Method”) that are held yearly.

She has been a **Board Member of Monegasque Associations** also participating to their foundation:

- Board Member for 15 years of AIIM “Associazione Imprenditori Italiani del Principato di Monaco” - the Italian Entrepreneurs Association of the Principality of Monaco

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## *Performances – Events – Cinema - Television*

- Board Member of Skai International Monaco with representatives of the Monegasque institutions in the tourism and cultural sector for the promotion of the Principality of Monaco.
- Board Member of AIPEE Monaco Association of the Small Countries of Europe – Monaco.

**She collaborates actively** with the Monegasque association A.M.I.E dedicated to the children.

**She participated to charity galas** for Les enfants de Frankie in Monaco and the Italian Red Cross.

## **EXTERNAL LINKS**

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[www.lorenabaricalla.com](http://www.lorenabaricalla.com)

[www.promoart-montecarlo.com](http://www.promoart-montecarlo.com)

[methode.lorenabaricalla.com](http://methode.lorenabaricalla.com)

[www.worldsportslegendsaward.com](http://www.worldsportslegendsaward.com)

## **SOCIAL NETWORKS**

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**She has 2 millions of visualizations on her socials networks.**

Facebook, X, LinkedIn, Instagram, TikTok, Pinterest, Tumblr, YouTube, Vimeo, Daily Motion

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