

PROMO ART MONTECARLO

Performances – Events – Cinema - Television



LORENA BARICALLA

PRIMA BALLERINA – SINGER – ACTRESS
MASTER OF CEREMONIES
CHOREOGRAPHER – AUTHOR – PRODUCER

Internationally recognized Lorena Baricalla is a multi-talented artist. She is a **Prima Ballerina** and **Choreographer, Singer** and **Actress** as well as, **Author** and **Producer**.

Moreover, she is a **Master of Ceremonies** for international events, **Ambassador/Endorser** for Fashion brands and **Ambassador** for international projects.

She has performed in over 35 countries throughout the world, in theatre and television.

Born into a family of Monaco since more than 5 generations with Italian, French, Czech and German origins, Lorena has always lived in Monte-Carlo.

She speaks five languages: English, French, Italian, German and Spanish.

She gained her diploma with the highest marks from Monte-Carlo's "**Princess Grace**" **Academy** with Marika Besobrasova.

She began her career by performing the leading roles at the **Monte-Carlo Ballet**: *Sheherazade*, the Mermaid in *The Prodigal Son*, the Marquise in *Marco Spada*, the Gypsy in *The Two Pigeons*, the *Taming of the Shrew*, the Dame Rouge in *Gaitée Parisienne*, the Favourite in "*Prince Igor*", dancing the works of the 20th century's greatest choreographers, from Balanchine to Ashton and from Forsythe to the Russian Ballets of Diaghilev.

In addition, she has often been the star of the National Day Galas in honour of the Prince of Monaco.

With the aim of furthering her eclectic career she then founded **Promo Art Monte-Carlo Production**, an international production company based in Monte Carlo, which currently produces her as an artist and manages her **Corps de Ballet**. This allows her to extend her career by linking her abilities as ballerina and choreographer with those of singer, actress and producer.

PromoArt realizes big events and shows and is specialized in the conception of new entertainment projects.

To this date 2020, versatile performer, Lorena has furthermore created a number of choreographies for theatre, television and important events, performing them at an international level with a cast of up to 100 supporting artists, in such shows as *Carmen*, *Thalassa*, *Time Machine*, *Matrix*, *Belle Epoque Cancan*, *The Canticle of Canticles*, *Sheherazade*, *Worlds of Mysteries*, *The Michelangelo's Caves*, *Legend*, *The Siren*, *Romeo and Juliet*, *Psyche*, *The Angel*, *The Trip of Ulysses*, etc..

Thanks to her 3-octave voice range, she is the only soprano who sings while dancing on point shoes. She performs numerous best hits from musicals in her shows that unite dance and song. In "Musical Dreams" she performs *The Phantom of the Opera*, *Moulin Rouge*, *West Side Story*, *Cats*, *Evita*, *New York New York*, *My Fair Lady*, *Victor Victoria*, *Beauty and the Beast*, *Jesus Christ Superstar*, *Notre Dame de Paris*, *The Miserables* ...

Garry Kasparov, the World Chess champion presented the "premiere" of her show "Checkmate", a powerful production by Promo Art, with the music of Abba.

She has had such prestigious partners as Rudolf Nureyev, Eric Vu An (Paris Opera principal dancer), Frédéric Olivieri (Monte Carlo Ballet principal dancer and director of La Scala of Milan), Marco Pierin (Milan's La Scala principal dancer), Vladimir Derevianko (Bolshoi principal dancer), etc., and she has shared the stage with such performers as Armand Assante, José Carreras, Montserrat Caballé, Carla

PROMO ART

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Fracchi, Gigi Proietti, Riccardo Cucciolla, Garry Kasparov, Salomon Bourke, Roger Moore, Jimmy Jean-Louis, Armando Ariostini, etc..

As an actress capable of acting both on stage and on a set, with the same natural expressiveness in five different languages, she has performed in shows that united acting and dance such as *The Light of Memory* and in musical in roles such as *My Fair Lady* and *Victor Victoria*, and she is filmed for reels and for presentations.

In this date 2020 she is sought after for movie projects in America and England.

She is a Master of Ceremonies for international events.

She has presented Prince Albert of Monaco during the "Red and White Night" at the Cannes Cinema Festival.

She has been Ambassador and Master of Ceremonies of the Golden Foot Award Monaco: in 2012 she welcomed on stage Princess Stephanie of Monaco and prize winners Ibrahimovich, Cantona, Baresi, Matthaeus and Pelé; in 2013 in the presence of Prince Albert of Monaco she awarded Didier Drogba, Osvaldo Ardiles, Carlos Valderrama and Jean-Pierre Papin with the participation of movie star Armand Assante; in 2014 she presented the awards to Andres Iniesta, Mia Hamm, Jean-Marie Pfaff, Hidetoshi Nakata, Hakan Sukur, Antonin Panenka, Roger Milla. The event has been broadcasted by numerous TVs worldwide.

She is Ambassador and Master of Ceremonies of the Monaco World Sports Legends Award, the Oscars of Sport, produced by PromoArt Monte-Carlo Production. She presented the 2015 official launch at Sportel; the 1° Edition in 2016 with the awarded Mika Hakkinen, Giacomo Agostini, Carl Fogarty, Sir Tony Mc Coy, Jhong Ukh Kim, Pernilla Wiberg, Tia Hellebaut, Jean-Marie Pfaff, « Best Values Award » to Victor Tello, « Posthumous Award » to Antony Noghès; the 2017 Edition with Mick Doohan, Jacky Ickx, Josefa Idem, Michèle Mouton, Armin Zoggeler; the 2018 Edition with Freddie Spencer, Jutta Kleinschmidt, Osvaldo Ardiles, "Posthumous Award" to Ayrton Senna, "Best Values Award" to Doctor Claudio Costa; the 2019 Edition with Mario Andretti, Nasser Al-Attiya, Loris Capirossi, Anna Gabriela Guevara, "Best Values Award" to Connie Henry, "Posthumous Award" to Ferenc Puskas, "Lifetime Schievemnt" to movie producer Julius R. Nasso, guests Amancio Amaro, former Hungary President Pal Schmitt, tenor Vittorio Grigolo, ...

She presents the Oscars of Sport's talk show "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion" on the web channels (You Tube, Vimeo, Daily Motion) of the Monaco World Sports Legends Award.

In 2020 she has been invited to perform as an artist and to be the Master of Ceremonies of the PressBall in Berlin, created in 1872, that she presented in German with the German TV journalist Max Oppel, under the Patronage of the European Parliament.

She has been a guest on television broadcasts in Italy (RAI, Canale 5, Rete4, Sky) Germany, Japan and France. For the Mediterranean Games Gala she danced her own choreography "The Symphony of the Sea" with her corps de ballet in front of a live audience of 20,000 and millions of Eurovision viewers.

She is also sought after as an Ambassador and Endorser by numerous Fashion and Jewellery brands for international events and shootings: Raquel Balencia, Seyit Ares, Eles Italia, Viktoriia Nosach, Dany Atrache, Nordic Angels by Marketa Hakkinen, Genesis Walle, Didimara, CréaZen by Sophie Rouault, Uel Camilo, Sveta, Gianni Versace Private Collection, Fabiana Gabellini, Gaetano Navarra, To Be New-York by Simone Vannuzzi, Gianni Calignano, Goldknopf Couture by Thomas Lempertz; Duccio Venturi Bottier, Joshua Fenu shoes, Burak Uyan shoes.

As well as Century Time Gems luxury watches and Montblanc Haute Joaillerie, Pia Mariani Haute Joaillerie, Amato Teresa Gioielli, Gold&Roses, Stroili Gioielli, Nehro, Marina Corazziari...

As a Coach and Role Model she created thanks to her pedagogic experience, her own method of teaching, the "Méthode Russe de Monte-Carlo de Lorena Baricalla" ("The Lorena Baricalla Monte Carlo

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Russian Method”), to support young dancers and ballet schools. The Method is now divulged in France, Monaco and Italy. It reunites young dancers in the Principality for an annual event with the participation of ballet stars and artists. In the Jury with Lorena Baricalla participated ballet stars Daniel Agesilas, Anna Razzi, Eric Vu An, Luciana Savignano, Jozef Varga, Toni Candeloro, Marco Pierin e Randy Diamond.

She is Goodwill Ambassadress for the Organisation VEGB – Visage des Enfants de la Guinée-Bissau, which helps African children.

In 2019 the Automobile Club de Monaco, organizer of the F1 Grand Prix, has requested her to be one of the 4 members of the Jury of the “Monaco Elegance and Cars Contest” which reunited vehicles from worldwide.

Lorena is the icon of the innovative entertainment project “Origins”, a new “world”, of which she is the leading performer and creator with Producer Tino Genovese. “Origins” is an international project currently being developed by Promo Art Monte-Carlo Production, based on a big show for arenas, a Book Trilogy and a Movie Trilogy. It has drawn interest from Weta (The Lord of the Rings, Avatar) and Ennio Morricone has indicated his availability to create the music.

At the preview of this show, preceded by a performance by José Carreras, Lorena has been presented by Roger Moore for her performance accompanied by a cast of 100.

She has written the Trilogy books of « Origins, The Answer », now on Amazon.

She has 2 millions of visualizations on her socials networks.

www.lorenabaricalla.com

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YouTube, Vimeo, Daily Motion

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