

# PROMO ART MONTECARLO

*Performances – Events – Cinema – Television*

## **LORENA BARICALLA**

PRIMA BALLERINA – SINGER – ACTRESS  
MASTER OF CEREMONIES  
CHOREOGRAPHER – WRITER – PRODUCER



Internationally recognized Lorena Baricalla is a multi-talented artist.

She is a **Prima ballerina, singer and actress** as well as **choreographer, writer and producer**.

Moreover she is also **Master of Ceremonies, Fashion Ambassadors/Endorser** and **Ambassadors** for international projects.

She has built her career in more than 35 countries around the world, in theatre and television.

### **Family Story:**

Born into a family of Monaco since more than 5 generations with Italian, French, Czech and German origins, Lorena has always lived in Monte-Carlo.

Her parents were married in Monte Carlo's Saint Charles Church. Her mother, Joelle Heidl, a Frenchwoman from

Monaco, had trained as a ballerina and ballet teacher with Marika Besobrasova: later Lorena Baricalla would also become her pupil. Lorena's father was a well-known Italian surgeon, Renzo Baricalla.

Purely by chance she was born prematurely on 10th May in Savona, Italy, while her mother was visiting her in-laws. Her father missed her birth as he was on the Monaco Formula 1 Grand Prix track, where the race was taking place that day.

Lorena grew up at the Hotel de la Poste in Monaco. For over 50 years the hotel had belonged to her maternal grandparents, Ernst Heidl and Marie-Louise Vigna. It was a family run hotel: its restaurant, run by her grandfather, a Czech-German chef who had qualified at the Prague Hotel School, was frequented by known artists and sportsmen as well as local identities.

Previously Lorena's great-grandparents, Albina Chiesa and Luigi Vigna that were also married in Monaco, had kept Monaco's Hotel Restaurant des Voyageurs.

Before this, her great-great-grandfathers, Luisa Del Prato and Lorenzo Chiesa, were also living in the Principality.

## **TRAINING**

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Lorena Baricalla discovered dance when she was 4 years old, when she met the great Russian teacher, Marika Besobrasova, who had been her mother's teacher. At that moment she expressed her wish to dance.

For her it was perfectly natural to decide, aged 12, to make dancing her career and to follow professional training at the 'Princess Grace' Academy of Classical Ballet in Monte Carlo, directed by Marika Besobrasova.

She gained her diploma while still very young, aged 17, obtaining the highest honours, 'Mention Très Bien' – a mark which was seldom given – before a judging panel made up of well-known figures from the world of ballet.

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On stage since she was 4 years old, she gained her first professional contract aged 10, for a series of shows at the Salle des Etoiles in Monte Carlo. Between the ages of 14 and 16 she also danced in the ballets of the Lyrical Season of the Opera of Monte Carlo.

She participated in the numerous performances organized by the Academy in the Principality, in Italy and in France, interpreting the classical repertory, and took part in broadcasts for television channels from France, America, etc.

At the conclusion of her studies at the Academy, during the rehearsals of "Suite en Blanc" the great Serge Lifar noticed and favoured her with particular attention, predicting that she would have a brilliant career.

On the opening night he drew her out from the line of ballerinas and bowed to the audience alone with her on the proscenium.

Following this, thanks to a voice that ranges over 3 octaves, Lorena decided to study singing, initially at the Rainier III Academy of Music in Monaco and then with private tutors such as Giulia Betti, operatic singer in Monte Carlo's Opera Chorus, and the orchestral director Olivier Dos Santos.


Naturally gifted as an actress Lorena did courses in acting.

She speaks five languages - English, Italian, French, Spanish and German.


## **BALLET COMPANIES**

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### **NANCY FRENCH BALLET THEATRE (BALLET THÉÂTRE FRANÇAIS DE NANCY)**

Lorena Baricalla began her professional career at the Ballet Théâtre Français de Nancy touring in France - including two seasons at the well-known Theatre of Châtelet and at the Odeon in Paris - and also abroad. 


She was cast in numerous soloist roles, such as in "The Four Temperaments" by Balanchine, "Symphony in D" by Kylian, "Les Forains" by Roland Petit, "Jeu de Cartes" by Jeanine Charrat, "Les Biches" by Serge Lifar, "Phaedra" with Maia Plitzenskaia.

Choreographers chose her also for soloist roles in their ballets for the company:  Moses Pendleton, director of the Momix for "Pulcinella" and Nils Christie for "Strings".

Thierry Malandain, now director of Biarritz Ballet, created his first work as a choreographer for her: the solo "Traüme".

After only 18 months she was offered a contract as principal soloist but Lorena decided to accept the proposal that had been made to her by the Monte-Carlo Ballet.

### **MONTE-CARLO BALLET (BALLETS DE MONTE-CARLO)**

Engaged by the Monte-Carlo Ballet, founded by Princess Caroline of Monaco, Lorena Baricalla rapidly gained starring roles with prestigious partners, including: 

"Scheherazade" (Diaghilev's Ballets Russes) with Eric Vu An (Principal Dancer at the Paris Opera),

"The Marquise" in "Marco Spada" (by Lacotte) with star Rudolf Nureyev,

"The Prodigal Son" (by Balanchine) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet and former director of La Scala of Milan) or Marco Pierin (Principal Dancer at La Scala of

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Milan),  
"The Gypsy" in "The Two Pigeons" (by Ashton) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet),  
"The Taming of the Shrew" (by Russillo) with Daniel Agesilas (Principal Dancer at the Russillo Ballet) and Guillaume Graffin (Principal Dancer at the Monte-Carlo Ballet),  
"The Lady in Red" in "Gaité Parisienne" (by Massine- Ballets Russes)  
"The Favorite" in "Dances from Prince Igor" (Diaghilev's Ballets Russes) with Frédéric Olivieri (Principal Dancer at the Monte-Carlo Ballet and former director of La Scala of Milan)  
"In the middle ... something elevated" (by Forsythe), "Dessin pour les Six" (by Taras), etc.

As guest artist, she danced "Swan Lake" with Guillaume Graffin (Principal Dancer at Monte-Carlo Ballet and American Ballet Theatre); "Romeo and Juliet" (by Lifar) and the *pas de deux* of "Sleeping Beauty" with Gilles Stellardo (Principal Dancer at the Nancy Ballet); and "Tzigane" (by Balanchine) with Serge Rampal (soloist at the Berlin Ballet).

Lorena performed these roles during numerous company tours in U.S.A, Japan, Russia, France, Italy, Spain, Canada, Germany, Portugal, Belgium, Greece, Switzerland, Jordan, Israel, Latvia, Lithuania, Georgia, etc.

As well she was often the star of the Galas of the National Day in honour of Prince Rainier of Monaco, dancing "Sheherazade" with Eric Vu An (Principal Dancer at the Paris Opera) – a role which was a highlight of her career. The following year she was "The Gypsy" in Ashton's "The Two Pigeons" with Frédéric Olivier, sharing the stage with Montserrat Caballé in the first half. Finally she was "The Lady in Red" in Massine's "Gaité Parisienne".

Lorena Baricalla took part in numerous television programmes during this period: "Europa, Europa" and "Serata di Gala a Pisa" on RAI (Italian Television); "Le Grand Echiquier" and "Champs Elysées" on French Television, and broadcasts on TMC (Monte-Carlo), German, Japanese and American television channels.

At the Monte-Carlo Ballet, Lorena danced a vast repertory of ballets by leading choreographers such as Balanchine, Forsythe, Lifar, Ashton, Petipa, Massine, Fokine, "Ballets Russes of Diaghilev".

She also worked with choreographers such as Jean-Christophe Maillot, Joseph Russillo, John Taras, Pierre Lacotte, Boris Eifmann, Kevin Haigen, Dieter Amman, Uwe Sholz, and Philippe Lizon.

Eventually Lorena Baricalla decided to leave the Monte-Carlo Ballet in order to create her own shows and choreographies.

## **PROMO ART MONTE-CARLO PRODUCTION**

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Following her rich experience with international ballet companies, Lorena Baricalla continued her career as a ballet star, first as a guest artist and then by creating her own production company – Promo Art Monte-Carlo Production – in 1999. Based in the Principality, it has produced her as an artist since then.

This period saw the beginning of her creative and managerial association with producer Tino Genovese, who is her manager.

Combining her artistic gifts with her skill as a producer means that with Promo Art she has developed a whole series of projects as well as a number of shows and events at an international level.

This has allowed her to give free rein to her many talents and to extend her career by linking

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her abilities as ballerina and choreographer with those of singer and actress.

Inspired by the great artists of the past such as Zizi Jeanmaire, Leslie Caron and Cyd Charisse, she decided to combine dance with song in some of her shows and she is the only soprano who sings while dancing on point shoes.

As an actress she can perform on stage or on a set in five languages, taking such theatrical roles as "La Luce della Memoria", musicals such as "My Fair Lady" and "Victor Victoria" and she has been filmed for a number of videos and presentations.

As well she is sought after as a Master of Ceremonies for big events and as an ambassadress for fashion brands and for international projects.

Her performing partners in this new phase of her career have been Vladimir Derevianko (star of the Bolshoi Ballet and director of ballet companies) Stefano Botto (Principal Dancer at the Limon Dance Company and Martha Graham Ensemble Company), Marco Pierin (Principal Dancer at La Scala of Milan), Francesco Villicich (Principal Dancer at the English National Ballet), Antonio Russo (Principal Dancer at the Arena of Verona), Valerio Mangianti (Principal Dancer at the Deutch Oper am Rein) Jean Alavi (Principal Dancer at the Russillo Ballet) and the singer and dancer Randy Diamond (Principal Dancer at the Stuttgart Ballet and now star of many shows). Lorena Baricalla has shared the stage with such performers and renowned figures as Armand Assante, Roger Moore, José Carreras, Carla Fracci, Gigi Proietti, Riccardo Cucciolla, Jimmy Jean Louis, Garry Kasparov, Salomon Bourke, Armando Ariostini.

Lorena is currently performing as a ballet star at an international level, accompanied by a cast of up to 100 performers, in shows for theatre, television, big events and galas created by Promo Art in the Principality of Monaco, Italy, France, Switzerland, Denmark, Spain, the Czech Republic, Arab Emirates, Qatar, etc.

## • TELEVISION EVENTS

On RAI 2 (the Italian national television network) she danced in "Sogni senza rete" with Vladimir Derevianko (star of the Bolshoi and director of ballet companies). The show, presented by Gigi Proietti and choreographed by Franco Miseria, included the participation of performers such as Carla Fracci, Daniel Ezralov, Micha Van Hoecke. Later "Sogni senza rete" went on tour around Italy to Rome, Bologna, Genoa, Turin, Ferrara, Livorno, Faenza and Reggio Emilia.

On Eurovision, watched by millions of television viewers, Lorena Baricalla performed in "The Symphony of the Sea" dancing at the Final Ceremony of the Mediterranean Games, held at the Arena in Nimes (France) in front of an audience of 20,000, including Prince Albert of Monaco. For this event she had been asked to create a new choreography in which she danced with Jean Alavi and the ballet corps. The show was also broadcast live on FR3 (French television channel) and was presented by Frédéric Mitterrand (well-known television presenter and French Minister of Culture).

Lorena has been a guest with Eric Vu An and Luciano Savignano of "Premio Scarpetta d'Oro" (Golden Shoe Award) organised in Monte Carlo and televised by TMC. She interpreted her own choreography "Offenbach, Offenbach" with the dancers of the Academy "Princess Grace" of Monte Carlo. The event was presented by Enrica Bonaccorti and was flattered by the presence of Pippo Baudo, both well-known Italian presenters.

On Rete 4, an Italian TV channel, she also participated as a guest star with Ivana Spagna, Don Backy, Boyzone and Cristina D'Avena on the opening night of "The Andersen Prize: Italian Dream" presented by Paola Perego. She danced a *pas de deux* of her own choreography inspired by Andersen's famous tale "The Little Mermaid".

She has been the guest star for the election of Miss Muretto in Alassio, Italy, a well-known

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event over the last 60 years, broadcast by RAI Italian Television. She performed, dancing and singing, in Lloyd Webber's "Evita" with her partner Francesco Villicich.

Lorena performed for the Opening Gala in Lecce and the Closing Ceremony in Milano of the Giro d'Italia, the world renowned cycling competition, with extracts from her shows "Musical Dreams 1" and "Musical Dreams 2". These events were broadcast on the satellite channels of Mediaset.

In 2014 her performance as Master of Ceremonies at the Golden Foot Award Monaco, produced by Promo Art Monte-Carlo Production, was broadcast on television around the world: Sky Italia, Sky Germany, Reuters, AFP, Euronews, Canal+, BeinSport, Eurosport, Canal Turk, Fuji TV, Armenian TV, Belgian TV, Austrian TV, Spanish TV, etc.

### • **PRIMA BALLERINA/CHOREOGRAPHER - Performances for Theatres and Events**

Lorena Baricalla has created and interpreted her first choreography entitled "Psyche or The Mirrors of the Soul", which won the "Vignale Danza Prize".

Following this success she danced with her corps de ballet in France, Italy and Monte Carlo, performing her own creations - "Prashanti", "Sitting", "Gypsy", "Ritual", "L'Amor Brujo", "The Creation of the World"; the *pas de deux* "Romanza", "The Passengers of the Wind", "Serenade for Strings", "Carmen", "The Death of an Angel" and "Timepiece" with the Monte-Carlo Orchestra's violoncellist, Thomas Docloy; and the solos "Scheherazade", "Modern Art", "La Traviata" and "Ritual".

She choreographed the ballet "Orlando" and performed in it with the dancers of the Monte-Carlo Ballet.

In Italy she danced as a guest artist Serge Lifar's "Romeo and Juliet".

Lorena has staged and choreographed a ballet inspired by the Renaissance, "Dreams in the castle". She performed the leading role and brought together for the occasion a cast of 70, including dancers, actors, mimics, acrobats and extras. The show has been performed in Italy, France and Monaco.

She created the choreography of "Thalassa" and performed in it with her company. The show, inspired by the sea, is in three parts: "The Symphony of the Sea", "Mediterranean" and "Ulysses". It has been presented in Italy at the Priamar Fortress of Savona, at the Festival Castel dei Mondì of Andria- Bari and at the Theatre of Salerno.

As a guest artist of the Monte-Carlo Ballet she danced at the Acropolis Theatre in Nice, in a return to her role as "The Lady in Red".

She has danced in Monte-Carlo for the VIP Monaco Golf Tournament Gala before numerous guests such as Kevin Kostner, Carol Alt, David Coulthard, Alberto Tomba, Sergej Bubka, Guido Cappellini and Prince Serge of Yugoslavia.

Lorena Baricalla danced with her corps de ballet in "French Cancan", on Offenbach's music, for several events in the Principality of Monaco.

She created the choreography and danced 3 solos in the Baroque Opera "The Angels' Voice" for a series of performances in Italy.

She danced her own choreography of the *pas de deux* of "Carmen" as guest star for the closing ceremony of the Festival Music World in Italy, at which more than 3,000 performers from all over the world took part. Previous guests of honour were Katia Ricciarelli, Albano, Lucio Dalla and Luisa Corna.

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With her partner Marco Pierin, star of La Scala of Milan, and her corps de ballet Lorena danced for an important event in Cannes. She performed her *pas de deux* "Adam and Eve" created on rhythmic percussion instruments and "La Barcarola" on the music of Offenbach.

In Torino, Italy, as a guest star she performed the role of "The Queen of the Night" in "Macbeth" as well as creating the choreography of the ballet of the third act.

At the Theatre Lope de Vega of Seville in Spain, Lorena Baricalla danced the legendary role of "Carmen" in the very city where the action takes place. She created a new choreography and her version combines lyrical opera with ballet and flamenco thanks to a cast of 15 classical dancers and 15 flamenco dancers.

A thousand guests, from all over the world, formed the audience for her double performance: lyrical singer in the famous aria of the "Habanera" and principal dancer in an impressive *pas de deux*. This double faceted Carmen captivates both a Don José dancer and an Escamillo lyrical singer.

She was the guest star with the Italian singer Tosca in the "Gala for Peace" organized by the Vatican at the Theatre Brancaccio of Rome, under the direction of Monsignor Andreatta and presented by Paola Saluzzi.

Lorena Baricalla performed with her company in her own choreography "Deep Blue" for an event in Cannes, France, before an audience of 1,500 guests.

She created and interpreted the show "The Time Machine", a ballet with 30 dancers inspired by the history of mankind through Prehistory, the Medieval period, the 18th century and the Future. The *première* was presented in Montreux, Switzerland.

In Monte-Carlo, on an open air stage set with majestic scenography, Lorena performed in "Mysteries", a show created by her as the preview of Promo Art Monte-Carlo Production's new international project "Origins". Preceded by a performance by José Carreras and presented by Roger Moore, she performed accompanied by a cast of 100 with partners Stefano Botto, Randy Diamond and Alexey Katushkov.

As guest star for the Michelangelo Award, she was both choreographer and performer in a show she created expressly for the event. The imposing stage setting used marble blocks to enclose the original 5-metre tall copy of David. She danced the *pas de deux* "The Angel". With her on stage were her partner Stefano Botto and the ballet corps.

In 2012, for a Gala in honour of Prince Ranier of Monaco at the Salle Empire of Monte Carlo, Lorena Baricalla created the choreography and interpreted "Belle Epoque Cancan" with her corps de ballet and Stefano Botto. Guests from 18 countries attended the event. "Belle Epoque Cancan" went on stage again in 2013 for AIIM's 10<sup>th</sup> Anniversary Gala in Monte Carlo.

In 2013, for a prestigious event in France, Lorena created a new choreographic version of "Sheherazade", returning to the role that marked the beginning of her career. She danced before a number of international figures.

She has performed, at the end of 2017, in Monaco, in her new choreographic version of the role of "Carmen" that she danced with her corps de ballet on the music by Bizet played by a heavy metal guitar.

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## ● **PRIMA BALLERINA and CHOREOGRAPHER /SINGER /ACTRESS - Performances for Theatres and Events**

Lorena Baricalla performed for the first time as a singer in Cannes, France, singing the "Vilja" aria from "The Merry Widow" in a ballet dedicated to the Belle Epoque. Combining ballet and operetta she performed with her partner Marco Pierin, primo ballerino of La Scala of Milan, and her ballet company.

She performed again with Marco Pierin during an event in Monte Carlo, in a show inspired by the musicals of the 60s and 70s with "Cats", "Evita" and "West Side Story".

For the Italian Red Cross Gala, Lorena choreographed a performance based on the most well known musicals, uniting in this occasion more than 70 artists. She sang, danced and acted in "Cats", "The Phantom of the Opera", "Hello Dolly", "Cancan", "Evita" and "West Side Story".

Following the show's success, she repeated the same event the following year with new pieces: "New York New York", "Singing in the Rain", "My Fair Lady", "Victor Victoria", "Beauty and the Beast", "Jesus Christ Superstar".

Lorena Baricalla also participated as a guest star in a show in Lausanne, Switzerland, in which she danced and sang a medley from "West Side Story".

She has sung at the Sanremo Casino Theatre: "Who wants to live forever?" by Queen with a solo on point shoes and "Don't cry for me Argentina" from "Evita".

For a series of events in Italy she performed various pieces of her classical repertory as a singer, such as aria of the "Barcarole" from "Les Contes d'Hoffmann" by Offenbach.

These experiences prompted her decision to create "Musical Dreams 1" and to perform in it with 30 artists of her company - dancers, actors, singers - and 200 costumes.

The show consists of a selection from 15 of the most beautiful and well-known musicals.

Lorena dances, sings and acts in: "Jesus Christ Superstar", "Cats", "The Phantom of the Opera", "Hello Dolly", "Cancan", "Evita", "West Side Story" and "Fame".

"Musical Dreams 1" was performed in France, Monte-Carlo and for a tour in Italy (at the Amphitheatre of Alassio, Theatre Toselli of Cuneo, Theatre of Bordighera, Amphitheatre of Benevagienna, etc.), in Copenhagen, Denmark and in Lugano, Switzerland.

After the great success of "Musical Dreams 1" and at the special request of the theatres where this performance had been presented, Lorena created a new show composed of the best hits from the most famous musicals. Once again "Musical Dreams 2" consists of 240 beautiful costumes and a cast of 30 artists who dance, sing live and act in the numerous scenes that cover more than 100 years of the musical's history.

Lorena Baricalla danced, sang and acted in: "New York New York", "Gershwin pas de deux", "My Fair Lady", "Beauty and the Beast", "Notre Dame de Paris", "Victor Victoria", "Austin Power" and "Moulin Rouge".

The show was performed for a tour of Italy, in Prague in the Czech Republic and in Lugano, Switzerland and it was chosen for the biggest private event at the Grimaldi Forum in Monte-Carlo before an audience of 1,500 international guests.

Under the direction of Andrea Vitali, Lorena Baricalla has been the leading performer with renowned Italian actors in shows that unite acting and dance in which she has also created the choreography.

These shows have been performed on tour in Italy:

"Otranto - The Light of Memory" based on a book by Cotroneo, with Riccardo Cucciolla, a very famous Italian actor, and 18 dancers of her ballet company;

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"The Canticle of Canticles" the lyrical poem from the Bible, again with Riccardo Cucciolla, her ballet partner Antonio Russo and 6 soloists;

"The Feathered Serpent", a theatrical piece inspired by Lawrence's book, with actor Nino Castelnuovo, her corps de ballet and Francesco Villicich as a partner;

"Macabre Ball" and "The Night of the Templers", two big open air events combining ballet and acting, in which she performed with her ballet company.

Yet again for the Red Cross Gala she performed in a new show with two international productions of Promo Art Monte-Carlo Production based on the best hits of "The Phantom of the Opera" and "Moulin Rouge".

Lorena Baricalla has been guest star at the final evening of Music World in Italy, a Festival with the participation of more than 3,000 artists from all over the world. In previous years the principal guests have been Katia Ricciarelli, Albano, Lucio Dalla and Luisa Corna. She performed pieces from her repertoire as a dancer and singer with "Evita" and as a classical ballerina with the *pas de deux* "Carmen".

She has been the guest star at the Tourism Exhibition Gala in Lugano. She interpreted songs from her musical repertoire and was interviewed on her career.

At the Theatre Lope de Vega of Seville in Spain, she created the choreography and interpreted the role of "Carmen". Her new version joins lyrical opera to ballet and flamenco thanks to a cast consisting of 15 classical dancers and 15 flamenco dancers. Lorena performed this legendary role in Seville, the same town in which the famous story takes place. An audience of 1,000 guests, coming from all over the world, attended her double performance: lyrical singer in the famous aria of the "Habanera" and principal dancer in an impressive *pas de deux*, charming a Don José dancer and an Escamillo lyrical singer.

She has created the choreography for a new musical, "Checkmate", inspired by Abba's musical "Chess". It has been presented several times for important events in Monte-Carlo at the Grimaldi Forum, for audiences of 2,500. She has been the leading performer with her partner Randy Diamond and 40 dancers and singers of her corps de ballet. This major production, inspired by the world of the chess game, was presented at the Opening Gala, held in the Monte-Carlo Sporting, by the World Chess Champion Garry Kasparov.

This show has also been performed for the Gala of the Italian Red Cross.

In 2011 she created and performed in "Mysteries" in Monte Carlo. The show, performed against a set of majestic scenography, is the preview of "Origins", a new international project developed by Promo Art Monte-Carlo Production. Preceded by a performance by José Carreras and introduced by Sir Roger Moore, Lorena Baricalla was accompanied by a cast of 100 artists on stage.

She sang the anthem "Reditus Deorum".

As guest star she performed in the show she expressly conceived for the Michelangelo Prize accompanied by Stefano Botto, Randy Diamond and the ballet corps. Her choreographic idea develops inside the Art Workshop of Michelangelo's quarry, ideally rebuild thanks to an imposing scenography of marble blocks that enclose the original 5-metre high copy of the *David*. Here the statues come to life, becoming the performers of a show danced on point shoes with live singing. Lorena's performance included "I dreamed a dream" from "Les Misérables", "I don't know how to love him" from "Jesus Christ Super Star" and the duet from "The Phantom of the Opera".

In 2013 Lorena Baricalla sang with Randy Diamond the duet "All I ask of you" from "The Phantom of the Opera" for the AIIM Gala at Monte Carlo's Salle Empire.

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She sang in 2016 with famous baryton Armando Ariostini the duo of "The Phantom of the Opera" for the Oscars of Sport, the Monaco World Sports Legends Award in Monte-Carlo before a prestigious parterre of sporting stars.

Again in 2018 she sang at the Monaco World Sports Legends Award the single "I dreamed a dream" from "The Miserables".

## • MASTER OF CEREMONIES / ENDORSER / AMBASSADRESS / REELS AND CLIPS

Lorena was the "godmother" and Master of Ceremonies for the Memorial Day Gala at the Theatre Toselli in Cuneo. For this occasion Salomon Bourke - the king of soul music and composer of "Everybody needs somebody to love", the famous song from the film "Blues Brothers"- came from America.

For "La Nuit Rouge et Blanc" ("Red and White Nights") at the Cannes Cinema Festival, she welcomed on stage Prince Albert of Monaco before an audience of VIPs.

At the Jet Ski World Championship she interviewed and was interviewed by the world champion Chris Mc Clugage,

Lorena Baricalla was a guest of the Monte-Carlo Television Festival with American producers and directors.

She was interviewed and she presented a prize at the world preview of the American film "The Prince of Central Park" produced by Julius R. Nasso.

She made a series of films with Roger Moore. The actor also presented her on stage in Monte-Carlo for her show "Mysteries", the preview of "Origins" an international project by Promo Art Monte-Carlo Production.

At the request of His Excellency the Italian Ambassador, Antonio Morabito, she was interviewed for the June 2nd National Day celebrations as an Italian identity who promotes the image of Italy throughout the world.

At the same time Lorena Baricalla was interviewed by Russian Television as an artist who represents the Principality of Monaco and who has artistic ties to Russia.

In 2014 she presented the final evening of the Italian Cultural Month at the Monte Carlo Opera, organised by His Excellency the Italian Ambassador, Antonio Morabito.

Lorena Baricalla has been Ambassadors and Master of Ceremonies for the Golden Foot Award Monaco, presenting the event in 5 languages. For the 2012 edition she, with Jimmy Jean Louis, welcomed Princess Stephanie of Monaco and presented prizes to Ibrahimovich, Cantona, Baresi, Matthaeus and Pelé. In 2013, in the presence of Prince Albert of Monaco she gave awards to Didier Drogba, Osvaldo Ardiles, Carlos Valderrama and Jean-Pierre Papin with the participation of cinema stars Armand Assante and Tony Schiena. For the 2014 event, which lasted 4 days, she awarded Andres Iniesta, Mia Hamm, Jean-Marie Pfaff, Hidetoshi Nakata, Hakan Sukur, Antonin Panenka, Roger Milla.

The event was broadcast on television channels all over the world.

She was filmed in Doha, Qatar, for the launch of the 2014 Edition of the Golden Foot Award Monaco, with the participation of Didier Drogba.

She is Ambassador and Master of Ceremonies of the Monaco World Sports Legends Award, the Oscars of Sport, produced by PromoArt Monte-Carlo Production. She presented the 2015 official launch at Sportel; the 1<sup>o</sup> Edition in 2016 with the awarded Mika Hakkinen, Giacomo Agostini, Carl Fogarty, Sir Tony Mc Coy, Jhong Ukh Kim, Pernilla Wiberg, Tia Hellebaut and Jean-Marie Pfaff. Amongst the guests Louis Ducruet, cinema producer Julius R.Nasso ; the 2017

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## PROMO ART

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# PROMO ART MONTECARLO

*Performances – Events – Cinema - Television*

Edition with the awarded Mick Doohan, Jacky Ickx, Josefa Idem, Michèle Mouton, Armin Zoggeler and with, as guests, the singer Khadja Nin, the F1 driver Charles Leclerc ; the 2018 Edition with Freddie Spencer, Jutta Kleinschmidt, Osvaldo Ardiles, Posthumous Award to Ayrton Senna, Best Values Award to Doctor Claudio Costa, and the guests Johan Zarco and Virginio Ferrari, Moto champions, Antonio Giovinazzi, F1 driver, and Stéphane Richelmi, LMP2 champion. She presented the Oscars of Sport's talk show "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion" on the web channels (You Tube, Vimeo, Daily Motion) of the Monaco World Sports Legends Award.

Lorena is the iconic figure of "Origins", an international project by Promo Art Monte-Carlo Production. She has been filmed on stage at the Monte-Carlo Opera, set of the presentation trailer in English and French version of the international project "Origins".

She is also sought after as an Ambassadors and Endorser by numerous Fashion and Jewellery brands for international events and shootings: Dany Atrache, Raquel Balencia, Marketa Hakkinen for Nordic Angels, Genesia Walle, Didimara, CréaZen by Sophie Rouault, Eles Italia, Uel Camilo, Sveta, Gianni Versace Private Collection, Gaetano Navarra, To Be New-York by Simone Vannuzzi, Gianni Calignano, Goldknopf Couture by Thomas Lempertz; Duccio Venturi Bottier, Joshua Fenu shoes, Burak Uyan shoes.

As well as Century Time Gems luxury watches and Montblanc Haute Joaillerie, Pia Mariani Haute Joaillerie, Amato Teresa Jewels, Stroili Jewels, Ortyts, Nehro, Marina Corazziari...

She has been photographed for fashion, art and advertisement photos working with well-known photographers such as Helmuth Newton, Gaetano Besana (Milan), Emilio Casi (Milan), Edland Man and others.

She has been the Official Ambassador for ReelFocus, a new webplatform for the entertainment sector.

In 2019 she has been guest of honor at the Berlin PresseBall in Germany, renowned event since 1872.

As a singer Lorena Baricalla has made a number of clips:

The anthem "Reditus Deorum" for the promotion of the international project "Origins";  
"I dreamed a dream" in a new version and arrangement.

As well she is currently working on a new project for a single and clip as leading performer with Sacario, American hip hop singer. A co-production between Promo Art Monte-Carlo Production, director Frankie Nasso's Nova Entertainment Group and Quiet Ink Productions.

She has been portrayed in some painting exhibitions by painters such as Robert Heindel (Salons Beaumarchais et Bosio - Hotel de Paris - Monte-Carlo), Jean-Pierre Rousseau (Galerie Pictural - Monaco), Renzo Luna (exhibition in Bergamo). Her portraits are realized by Maria Chiffi and Angelo Graziano.

She had frequently been invited to hold conferences on dance in Monaco, France and Italy.

In 2011 Lorena received a recognition for her career at Ariston Theatre in Sanremo (Italy) with Eric Vu An.

The apolitical organisation The Global Townhall, which brings together specific interviews of influential celebrities throughout the world, has invited her to take part in this international project which aims at helping people to excel through positive messages which are both an inspiration and an example. The interview of her joins others made with the singer Andrea Bocelli, the second astronaut to walk on the moon, Buzz Aldrin, the film star Mads Mikkelsen, the No 1 world tennis championess Caroline Wozniacki, the American senator Pat Roberts, the magnate T Boone Pickens, etc.

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## • OTHER CHOREOGRAPHIC WORKS

*Lorena Baricalla also created on demand choreographies for theatre, television and institutions:*

For a season she was in charge on Canale5 of the choreography for two well-known Italian television programmes: Antonio Ricci's "Paperissima" and "Striscia la Notizia" with Ezio Greggio.

On the request of the famous Academy "Princess Grace" of Monte-Carlo Lorena Baricalla created "Premier Bal" for its young artists. The ballet has been performed in France, Italy and Monaco over numerous seasons. Later she created a new choreography for the Academy, "Offenbach, Offenbach", which has been danced in Monaco and France, and then "Mirage", performed in 2009 at the Monte-Carlo Sporting.

She takes care of the choreographies for all the annual shows of the Dance Academy in Savona, where she is also Artistic Supervisor.

In the occasion of international competitions she has created solos for young dancers of Monte Carlo's "Princess Grace" Academy: "Ophelia" (Prix de Lausanne Competition), "Pièce" (audition for Bejart), and "Ritual" (for a competition in Spain).

For dancers at the Dance Academy in Savona she created the solo piece "Terra" (1<sup>st</sup> Prize at VignaleDanza Competition), and the ballet "The Stars" (1<sup>st</sup> Prize at "Dancing Stars" Dance Competition).

Lorena Baricalla has also taken part as a choreographer in the show "The Red Shoes" with Margherita Parrilla, director of the Ballet Academy in Rome, for the première at the Pala Fenice Theatre in Venice.

For the ACM (Monaco Automobile Club) she created the choreography for the Historical Rally of Monte-Carlo Gala at the Monte-Carlo Sporting.

She has created the choreography and the direction for numerous important international events produced by Promo Art Monte-Carlo Production all over Europe and beyond, and in the most prestigious venues of the Principality of Monaco (Grimaldi Forum, Monte-Carlo Opera, Monte-Carlo Sporting, Salle Empire, Monte Carlo Bay Resort, Yacht Club, Fairmont Hotel, Hercule Harbour, Varietés Theatre, Metropole Hotel, Hermitage Hotel).

Lorena created the choreography and took part with Promo Art, in the production of the video clip "The Good Life" directed by Philippe Martinez for MTV's new summer hit.

*She has created choreographies for operas and operettas:*

At the request of the Opera Giocosa she staged the choreography for Mozart's opera "The Marriage of Figaro" for a 7-performance tour in Liguria, Italy.

She created the choreography of the "French Cancan" in the operetta "La Vie Parisienne" staged in the Principality of Monaco.

She created the choreography of the ballet of the third act in "Macbeth" performed in Turin.

*Sports sector:*

Lorena Baricalla is also known in the sporting world: she undertook the artistic supervision for the Italian Synchronized Swimming Team and for the Italian champions of the Rari Nantes Atena Synchronized Swimming Team, in particular Linda Cerruti and Costanza Ferro, that gained leading places in the world and European championships, and in the Olympic Games.

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## ● **"METHODE RUSSE DE MONTE-CARLO DE LORENA BARICALLA"** **"The Lorena Baricalla Monte Carlo Russian Method"**

Along with her career as a performer she works as a ballet teacher with the aim of supporting young people.

She created the "Méthode Russe de Monte-Carlo de Lorena Baricalla ("The Lorena Baricalla Monte Carlo Russian Method"), based on her own artistic and teaching experience and on the Russian ballet tradition which evolved in Monte Carlo in the early 1900s with Diaghilev's Russian ballet. The Method has been created to support young dancers and ballet schools. It reunites numerous affiliated schools in Italy, Monaco and France that follow the training programme and that participate to the International Exams held yearly in Monaco. The Certificates of the Method are registered on the Roll of the Dancers on the official "Method" site. As well Lorena Baricalla teaches for the *Training Booster Master Classes for pupils* for the Professional and Amateur Training and for the *Training and Refresher Courses for Ballet Teachers*.

The French Government gave her the Diploma of Ballet Teaching for her high level of experience.

She has recorded a successful series of videocassettes for ballet teachers, which have been sold in many countries.

Lorena Baricalla also has the artistic supervision of the Dance Academy in Savona, Italy (Centro Accademico Danza "Accademia dello Spettacolo") founded by Joelle Heidl Baricalla, and Marika Besobrasova, where dancers who will join her own corps de ballet are trained.

She had a long association with the Academy "Princess Grace" of Monte Carlo while it was under the direction of Marika Besobrasova, where she trained daily until 2009, studying in depth the teaching of Marika Besobrasova (based on the Russian method Vaganova), with whom she had already completed her professional ballerina training. She taught to the "Excellences" classes replacing Marika Besobrasova upon her request.

She has been asked by the Town of Nice to teach to the dancers of the Academy of Monte Carlo for a serie of ballet classes on the stage of the Theatre of Nice in front of the audience of the Public Schools of the city as a cultural action.

Further, she developed a choreographic work creating ballets for the Academy as well as integrating its best dancers in her corps de ballet for numerous tours produced by Promo Art Monte-Carlo Production. It is important to underline that during the years of that association, more than 120 young dancers of the Academy have been part of her corps de ballet or danced in her choreographies.

## **HUMANITARIAN ACTIVITY AND SOCIAL LIFE**

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Lorena Baricalla is the Goodwill Ambassadors of the not-for-profit organisation VEGB – Visage des Enfants de la Guinée-Bissau, which aids African children.

She is a board member of the following Monegasque associations:

AIIM "Associazione Imprenditori Italiani del Principato di Monaco" - the Italian Entrepreneurs Association of the Principality of Monaco;

SKAL Monaco in which the major Monaco groups in the tourism and cultural sector take part;

AIPEE Monaco Association of the Small Countries of Europe – Monaco.

She participated to charity galas for Les enfants de Frankie in Monaco and the Italian Red Cross.

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In addition, with her company PromoArt Monte-Carlo Production, Lorena Baricalla assists young dancers by donating study bursaries in the occasion of the International Exams of the "Méthode Russe de Monte-Carlo de Lorena Baricalla ("The Lorena Baricalla Monte Carlo Russian Method").

## **EXTERNAL LINKS**

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[www.lorenabaricalla.com](http://www.lorenabaricalla.com)

[www.promoart-montecarlo.com](http://www.promoart-montecarlo.com)

[www.centroaccademicodanza.com](http://www.centroaccademicodanza.com)

[Facebook](#), [Twitter](#), [Linkedin](#), [Instagram](#), [My space](#), [Pinterest](#), [Google+](#), [Opportunity](#),  
[Flickr](#), [Tumblr](#)  
[You Tube](#), [Vimeo](#), [Daily Motion](#)

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