

PROMO ART MONTECARLO

Performances – Events – Cinema - Television



LORENA BARICALLA

PRIMA BALLERINA – SINGER – ACTRESS
MASTER OF CEREMONIES
CHOREOGRAPHER – WRITER – PRODUCER

Internationally recognized Lorena Baricalla is a multi-talented artist. She is a **Prima Ballerina, Singer, Actress** as well as **Choreographer, Writer** and **Producer**. Moreover she is also **Master of Ceremonies** for international events, **Ambassador/Endorser** for Fashion brands and **Ambassador** for international projects.

She has performed in over 35 countries throughout the world, in theatre and television.

Born into a family of Monaco since more than 5 generations with Italian, French, Czech and German origins, Lorena has always lived in Monte-Carlo.

She speaks five languages: English, French, Italian,

German and Spanish.

After gaining her diploma from Monte-Carlo's "Princess Grace" Academy with the highest marks, she began her career by performing the leading roles at the **Monte-Carlo Ballet**: *Sheherazade*, the Mermaid in *The Prodigal Son*, the Marquise in *Marco Spada*, the Gypsy in *The Two Pigeons*, the *Taming of the Shrew*, the Dame Rouge in *Gaitée Parisienne*, the Favourite in *"Prince Igor"*, dancing the works of the 20th century's greatest choreographers, from Balanchine to Ashton and from Forsythe to the Russian Ballets of Diaghilev. In addition she has often been the star of the National Day Galas in honour of the Prince of Monaco.

With the aim of furthering her eclectic career she then founded **Promo Art Monte-Carlo Production**, an international production company based in Monte Carlo, which produces her as an artist and is specialized in the conception and creation of new entertainment projects, big events and shows. This has allowed her to extend her career by linking her abilities as ballerina and choreographer with those of singer and actress.

Versatile performer, Lorena has furthermore created a number of choreographies for theatre, television and important events, performing them at an international level with a cast of up to 100 supporting artists, in such shows as *Carmen*, *Thalassa*, *Time Machine*, *Matrix*, *Belle Epoque Cancan*, *The Canticle of Canticles*, *Sheherazade*, *Worlds of Mysteries*, *The Michelangelo's Caves*, *Legend*, *The Siren*, *Romeo and Juliet*, *Psyche*, *The Angel*, *The Trip of Ulysses*, etc..

Thanks to her 3-octave voice range, she is the only soprano who sings while dancing on point shoes. She has performed numerous best hits from musicals in her shows that unite dance and song. In "Musical Dreams" she performed *The Phantom of the Opera*, *Moulin Rouge*, *West Side Story*, *Cats*, *Evita*, *New York New York*, *My Fair Lady*, *Victor Victoria*, *Beauty and the Beast*, *Jesus Christ Superstar*, *Notre Dame de Paris* ...Garry Kasparov, the World Chess champion presented her show "Checkmate", a powerful production by Promo Art, with the music of Abba.

She has had such prestigious partners as Rudolf Nureyev, Eric Vu An (Paris Opera principal dancer), Frédéric Olivieri (Monte Carlo Ballet principal dancer and director of La Scala of Milan), Marco Pierin (Milan's La Scala principal dancer), Vladimir Derevianko (Bolshoi principal dancer), etc., and she has shared the stage with such performers as Armand Assante, José Carreras,

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Montserrat Caballé, Carla Fracci, Gigi Proietti, Riccardo Cucciolla, Garry Kasparov, Salomon Bourke, Roger Moore, Jimmy Jean-Louis, Armando Ariostini, etc..

As an actress capable of acting both on stage and on a set, with the same natural expressiveness in five different languages, she has performed in shows that united acting and dance such as *The Light of Memory* and in musical in roles such as *My Fair Lady* and *Victor Victoria*, and she is filmed for reels and for presentations.

She is sought after as a Master of Ceremonies. She has for example presented Prince Albert of Monaco during the "Red and White Night" at the Cannes Cinema Festival.

She has been Ambassadors and Master of Ceremonies of the Golden Foot Award Monaco: in 2012 she welcomed on stage Princess Stephanie of Monaco and prize winners Ibrahimovich, Cantona, Baresi, Matthaeus and Pelé; in 2013 in the presence of Prince Albert of Monaco she awarded Didier Drogba, Osvaldo Ardiles, Carlos Valderrama and Jean-Pierre Papin with the participation of the movie star Armand Assante; in 2014 she presented the awards to Andres Iniesta, Mia Hamm, Jean-Marie Pfaff, Hidetoshi Nakata, Hakan Sukur, Antonin Panenka, Roger Milla. The event has been broadcasted by numerous TVs worldwide.

She is Ambassador and Master of Ceremonies of the Monaco World Sports Legends Award, the Oscars of Sport. She presented the 2015 official launch at Sportel; the 1° Edition in 2016 with the awarded Mika Hakkinen, Giacomo Agostini, Carl Fogarty, Sir Tony Mc Coy, Jhong Ukh Kim, Pernilla Wiberg, Tia Hellebaut e Jean-Marie Pfaff; and for the 2017 Edition with the awarded Mick Doohan, Jacky Ickx, Josefa Idem, Michèle Mouton, Armin Zoggeler.

She presented the Oscars of Sport's talk show "Sporting Stars: the men or the woman behind the champion" and "Show, Art & Fashion" on the web channels (You Tube, Vimeo, Daily Motion) of the Monaco World Sports Legends Award.

She is also sought after as an Ambassador and Endorser by numerous Fashion and Jewellery brands for international events and shootings: Marketa Hakkinen for Nordic Angels, Genesia Walle, Didimara, CréaZen by Sophie Rouault, Eles Italia, Uel Camilo, Sveta, Gianni Versace Private Collection, Gaetano Navarra, To Be New-York by Simone Vannuzzi, Gianni Calignano, Goldknopf Couture by Thomas Lempertz; Duccio Venturi Bottier, Joshua Fenu shoes, Burak Uyan shoes; Century Time Gems luxury watches and Montblanc Haute Joaillerie, Pia Mariani Haute Joaillerie, Amato Teresa Gioielli, Stroili Gioielli, Nehro, Marina Corazziari...

She created the "Méthode Russe de Monte-Carlo de Lorena Baricalla ("The Lorena Baricalla Monte Carlo Russian Method"), to support young dancers and ballet schools.

She is Goodwill Ambassador for the Organisation VEGB – Visage des Enfants de la Guinée-Bissau, which helps African children.

She has been a guest on television broadcasts in Italy (RAI, Canale 5, Rete4, Sky) Germany, Japan and France. For the Mediterranean Games Gala she danced her own choreography "The Symphony of the Sea" with her corps de ballet in front of a live audience of 20,000 and millions of Eurovision viewers.

Lorena is the icon of the innovative entertainment project "Origins" of which she is the leading performer and creator with Producer Tino Genovese. "Origins" is an international project currently being developed by Promo Art Monte-Carlo Production. It has drawn interest from Weta (The Lord of the Rings, Avatar) and Ennio Morricone has indicated his availability to create the music.

www.lorenabaricalla.com

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